

## **Martín Carcasson**

Assistant Professor, Colorado State University Department of Communication Studies  
Founder & Director, CSU Center for Public Deliberation ([www.cpd.colostate.edu](http://www.cpd.colostate.edu))

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Research interests are focused on rhetoric and public affairs, especially concerning the theory and practice of deliberative democracy, collaborative governance, and public policy analysis, in particular concerning issues such as poverty, education, and the environment.

### Education

Ph.D. (2004), Department of Speech Communication, Texas A&M University

Specialty: Rhetoric and Public Affairs

Dissertation: “Negotiating the Paradoxes of Poverty: Presidential Rhetoric on Welfare from Johnson to Clinton” Co-chaired by Martin J. Medhurst and James A. Aune.

M.A. (1998), Department of Speech Communication, Texas A&M University

Thesis: “Cold War Court: A Rhetorical Analysis of the Supreme Court’s Debate Concerning the American Communist Party, 1951.” Chaired by Martin J. Medhurst

B.A. (1994), *Cum Laude*, Department of Speech Communication, Texas A&M University

### CSU Center for Public Deliberation

Martín Carcasson is currently serving as the director of the CSU Center for Public Deliberation (CPD). The CPD officially began operations in August of 2006. The official mission statement of the CPD is, “To promote the development of a vibrant deliberative democracy in Northern Colorado.” In pursuing that broad mission, we have articulated three primary goals: (a) To Enhance the Local Civic Culture; (b) To Expand Collaborative Decision-Making; (c) To Improve Civic Pedagogy. CSU students chosen to serve in the CPD student associate program are trained to be conveners, facilitators, and reporters of public forums, and work with Dr. Carcasson and various governmental institutions and community organizations to develop events in the local community that support the goals of the CPD. In its two years, the CPD has worked on a number of local community projects. Some of the highlights include:

- CPD student associates facilitated three charrettes for the Front Range Metropolitan Planning Organization concerning the 2035 Regional Transportation Plan in September and October, 2006. Approximately 120 participants.

## **CPD Events (continued)**

- CPD student associates facilitated a public meeting for the Poudre School district on the Civic Mission of Schools on October 24, 2006. Over 100 students, parents, and interested citizens attended.
- On January 24th, 2007, the CPD held its Kickoff Event and First Annual Community Issues Forum at the Lincoln Center in Fort Collins. 135 citizens gathered to hear about the CPD and discuss what issues were important to them.
- In our most significant project during our first year, CPD staff assisted the Poudre School District in designing, facilitating, and reporting on a series of 6 public meetings concerning the grade configuration of PSD schools. These forums culminated in a 65 page report compiled by the CPD.
- The CPD sponsored several town hall meetings with the Northern Colorado state legislators during the 2007 session (Representatives Kefalas, Fischer, and Marostica and Senators Bacon and Johnson participated in one or more of these meetings).
- The CPD sponsored a forum on Latino/a Issues with Representative Kefalas at the Atzlan Community Center on Saturday, March 24<sup>th</sup>, 2007. Approximately 30 participants.
- The CPD sponsored and facilitated a local meeting on June 30, 2007, for the state-wide Conversations 2007 education reform process initiated by the Donnell-Kay Foundation. Approximately 40 participants.
- The CPD hosted a dialogue zone at the 2007 Sustainable Living Fair (at the request of fair organizers)
- The CPD hosted forums on energy policy at the Colorado Region Phi Beta Kappa Leadership Conference in Greeley, CO in September 2007.
- The CPD, in partnership with the Larimer County League of Women Voters, hosted forums on Colorado Health Care Reform in September, 2007. 45 attendees, including 2 state legislators. A report was prepared and provided to the governor's 208 Commission on Health Care Reform.
- The CPD, in partnership with Regis University's Institute on the Common Good, Rocky Mountain PBS, and Colorado Civic Canopy, hosted a By the People deliberative event in Denver, CO. The event was attended by 100 participants, included an appearance by Governor Ritter, and culminated in a special aired on PBS on the event.
- The CPD hosted the Fall 2007 Community Issues Forum in November, with 130 participants discussing seven different local issues.
- The CPD, in partnership with the United Way of Larimer County, launched the Pathways Past Poverty community mobilization effort in October 2007, a long term project that will continue through the fall of 2008, and include many public events. The project currently involves roughly 200 residents serving in 9 different committees.
- The CPD hosted a discussion zone at the two day "Focus the Nation" teach in on climate change, at the request of organizers.
- The CPD hosted a Community Peace Circle on campus in February 2008, 35 participants for the all day event.
- The CPD has begun designing forums for a project to be completed in the spring working with Ellyn Dickmann of the CSU School of Education focused on gathering public input on the role of science, technology, engineering, and math (STEM) in K-12 curriculum. This project is part of a \$50,000 grant conferred by the governor's office.

The CPD has also hosted five workshops to train interested students and community members (who then, if local, can participate in planning and running CPD events), including a three-day workshop open and free to the public that drew 18 participants from 6 states across the country in August 2007. The second community workshop is schedule for June 2008.

### **Published Articles**

- Martín Carcasson, “Ending Welfare as We Know It: President Clinton and the Rhetorical Transformation of the Anti-Welfare Culture.” *Rhetoric & Public Affairs* 9 (2006): 655-692.
- Martín Carcasson and James A. Aune, “Klansman on the Court: Justice Hugo Black’s 1937 Radio Address,” *Quarterly Journal of Speech* 89 (2003): 154-170.
- Martín Carcasson, “Unveiling the Oslo Narrative: The Rhetorical Transformation of the Israeli-Palestinian Diplomacy,” *Rhetoric & Public Affairs* 3 (2000): 211-245.
- Martín Carcasson and Mitchell Rice, “The Promise and Failure of President Clinton’s Race Initiative: A Rhetorical Perspective,” *Rhetoric & Public Affairs* 2 (1999): 243-274.
- Martín Carcasson, “Herbert Hoover and the Presidential Campaign of 1932: The Failure of Apologia,” *Presidential Studies Quarterly* 28 (1998): 349-365.
- Linda L. Putnam and Martín Carcasson, “Communication and the Oslo Negotiations: Contacts, Patterns, and Modes,” *International Negotiation: Journal of Theory and Practice* 2 (1997): 251-277.

### **Published Chapters**

- Cheryl Glenn and Martin Carcasson, “Introduction: Rhetoric and Pedagogy.” In Andrea A. Lunsford & James Arnt Aune, Eds., *Handbook of Rhetorical Studies*, ed. Sage Publications, in press.
- Denise M. Bostdorff, Martin Carcasson, James M. Farrell, Robert L. Ivie, Amos Kiewe, and Kathleen B. Smith, “Report of the National Task Force on Presidential Rhetoric in Times of Crisis.” In Martin J. Medhurst and James A. Aune, Eds., *The Prospect of Presidential Rhetoric*. Texas A&M University Press, 2008.
- Martín Carcasson, “Prudence, Procrastination, or Politics: George Bush and the Earth Summit of 1992.” In Martin J. Medhurst, ed. *Principles or Politics: The Rhetorical Education of George Herbert Walker Bush*, pp. 119-148. Texas A&M University Press, 2005.
- Martín Carcasson, “Global Gridlock: The American Presidency and the Framing of International Environmentalism, 1988-2000” In Tarla Rai Peterson, ed. *Rhetoric and the Environmental Presidency*, pp. 258-282. Texas A&M University Press, 2004.
- Martín Carcasson, “The Contribution of Organizational Socialization Literature to Theories of Minority Graduate Student Attrition: Implications for Research and Practice,” in *The Hopwood Effect: Problems, Prospects, and Impact on Minorities in Higher Education*. ed. Mitchell F. Rice. College Station: Race and Ethnic Studies Institute, 1998.

### **Editing**

Served as section editor and author of chapter introduction of the “Rhetoric and Pedagogy” section of the *Handbook of Rhetorical Studies*, edited by James Aune and Andrea Lundsford. Under contract with Sage. Expected publication date: 2008.

### **Published Book Reviews**

Review of *Eco-Wars: Political Campaigns and Social Movements*. By Ronald T. Libby, in *Rhetoric & Public Affairs* 3 (Spring 2000): 108-110.

Review of *General Eisenhower: Ideology and Discourse* and *Eisenhower's Atoms for Peace*. By Ira Chernus, in *Quarterly Journal of Speech* 90 (2004): 521-522.

### **Convention Papers and Presentations**

“Communication Scholars and Deliberative Democracy: Connecting our Teaching, Research, and Service,” (primary designer and one of four faculty teaching short course). National Communication Association Conference, Chicago, IL, 2007.

“Potential Partnerships for Extension.” Colorado State Extension 2007 Annual Forum, Fort Collins, CO, 2007

“Successful Citizen Participation.” City-County Communications Management Association Regional Conference, Fort Collins, CO, 2007.

“Deliberative Democracy and the Role of Campus Centers,” University of New Mexico Collaborative Governance Consortium planning meeting. Albuquerque, NM, 2007

“The Development of the CSU Center for Public Deliberation.” Policy Consensus Initiative’s conference on the Role of Universities as Neutral Forums for Decision Making, Seattle, WA, 2007

“The Four Paradoxes of Poverty Politics: The Case for Rhetorical Mediation,” National Communication Association Conference, San Antonio, TX, 2006

“Strengthening the Sites of Civic Connection and Action in the Basic Course.” National Communication Association Conference, San Antonio, TX, 2006

“Democracy Lab Short Course,” (one of three faculty teaching the course), National Communication Association Conference, Short Course, Presenter, San Antonio, TX, 2006

“Pedagogy of the Privileged: Confronting Cynicism, Apathy, and Polarization through Rhetorical Education” Rhetoric Society of America conference, Memphis, TN, 2006. (with Elizabeth Sink)

“The Rhetoric of the Working Poor: The Revival of the Living Wage, 1996-2004,” NCA/AFA Conference on Argumentation, Alta, UT, 2005

“Defending the Indefensible: Hate Speech and the Strong Defense of Free Speech,” Freedom of Expression Division, NCA Conference, Chicago, IL, 2004.

- “The Rhetoric of Responsibility: Attributions of Power, Intent, and Causation,” Political Communication Division, NCA Conference, Chicago, IL, 2004.
- “Presidential Crisis Rhetoric,” Presidential Rhetoric Conference, College Station, TX, March 2004. (Panelist and co-author of a taskforce report).
- “The Dawn of America's Reluctant Welfare State: The Moderate Rhetoric of Franklin Roosevelt's New Deal.” Public Address Division, NCA Conference, Atlanta, GA, 2001.
- “Balancing Politics and Policy: Framing, Prudence, and the Rhetorical-Institutional Presidency,” Political Communication Division, NCA Conference, Atlanta, GA, 2001.
- “The Limits to Politics: International Environmentalism, the American Presidency, and the Call for Transcendent Discourse,” NCA Conference, Seattle, WA, 2000.  
\*\* *Selected as a Top Five Paper in Environmental Communication*
- “Political Ideologies in the United States: A Heuristic Rhetorical Typology,” NCA Conference, Seattle, WA, 2000.
- “Bill Clinton and the Rhetoric of Triangulation,” NCA Conference, Seattle, WA, 2000.
- “Ending Welfare as We Know It: Bill Clinton and the Rhetorical Transformation of the Culture of Anti-Poverty,” Seventh Biennial Public Address Conference, Penn State University, 2000.
- “Beyond a ‘Failure of Rhetoric’: George Bush, the Earth Summit, and the Political Impotence of Global Environmentalism,” NCA Conference, Chicago, 1999.
- “Klansman on the Court?: Justice Hugo Black’s 1937 Radio Address to the Nation,” Southern/Central States Joint Communication Association Conference, St. Louis, MO, 1999.  
\*\* *Selected as the Top Overall Graduate Student Paper, (Bostrom Young Scholar Award)*
- “Re-evaluating *Dennis*: A Retrospective Analysis of the Supreme Court’s Failure to Defend American Communists and Uphold the First Amendment,” Southern/Central States Joint Communication Association Conference, St. Louis, MO, 1999.
- “The Judicial Rhetoric of Justice Hugo Black: The *Topoi* of Anti-Anti-Communism.” Southern States Communication Association Conference, San Antonio, TX, 1998.  
\*\* *Selected as a Top 3 Overall Graduate Student Paper*
- “The Signing of the 1993 Oslo Peace Accords: The Rhetoric of Diplomacy in the Israeli-Palestinian Conflict,” Southern States Communication Association Conference, San Antonio, TX, 1998.       \*\**Selected as Top Debut Paper, Rhetoric & Public Address*
- “Herbert Hoover and the Presidential Campaign of 1932: The Failure of Apologia.” Western States Communication Association Conference, Denver, CO, 1998.

### **Reports Produced for Center for Public Deliberation Events**

All reports are available online at [www.cpd.colostate.edu](http://www.cpd.colostate.edu)

Report on the 2007 Poudre School District Grade Configuration Forums, Released March 23, 2007.  
CSU Center for Public Deliberation Annual Report, Fall 2006-Summer 2007. Released Sept. 2007.

Report on the Public Forum on Colorado Health Care Reform, September 29<sup>th</sup>, 2007. Released October 22, 2007.

Report on the Citizen Deliberation on Colorado Graduation Rates, October 24, 2007. Released January, 2008.

### **Backgrounders or Discussion Guides Written for Center for Public Deliberation Events**

Most CPD events involve the use of background information produced specifically for the event. CPD student associates develop the background material for some of the events on their own. Those listed below were solely or primarily researched and written by Martín Carcasson, and are available online at [www.cpd.colostate.edu](http://www.cpd.colostate.edu)

*Community Forum on Colorado Health Care Reform Backgrounder*, prepared for event held in Fort Collins on September 29<sup>th</sup>.

*How should we improve high school graduation rates in Colorado?*, prepared for By the People event held in Denver on October 24, 2007.

### **Research Awards**

Top 4 paper, Environmental Communication Division, NCA, 2001

Top Overall Graduate Student paper (Bostrom Award), SCA, 1999

Top 3 Overall Graduate Student paper (Bostrom Finalist), SCA 1998

Peterson Award for Top Debut Paper in Rhetoric and Public Address, SCA 1998

Texas A&M University Association of Former Students Distinguished Graduate Student Masters Research Award, 1998 (one of five university-wide)

### **Grants & Fellowships**

Bohemian Foundation, \$22,294 for the Center for Public Deliberation, 2007

Kettering Foundation, \$10,000 for participating in a research project, 2007

Bohemian Foundation, \$5,280 for the Center for Public Deliberation, 2006

Council on Public Policy Education, \$15,000, for the Center for Public Deliberation, 2006

USDA Forest Service, (CoPI- Elizabeth Sink), Organization and Communication of Research Results, \$14,673

Academic Enhancement Program Grant, Colorado State University, College of Liberal Arts, 2005

Professional Development Program Grant, Colorado State University, College of Liberal Arts, 2005

Professional Development Program Grant, Colorado State University College of Liberal Arts, 2004.

Fellow of the Interdisciplinary Group for Humanities Studies, Texas A&M University, 1998-1999

Heep Fellowship, Texas A&M University, 1998-2000

Graduate Merit Fellowship, Texas A&M University, 1996-1998

### **Teaching Experience**

CSU, SP 406, Group Study (course for Center for Public Deliberation student associates), Fall 2006-current  
CSU, SP 407, Public Deliberation, Spring 2005, Spring 2007  
CSU, SP 601, History of Rhetorical Theory (graduate level), Fall 2004, Fall 2005  
CSU, SP 409, Studies in Persuasion, Spring, Summer, 2004, 2005, 2006, 2007  
CSU, SPCC 207, Rhetoric and Argumentation, Fall 2003-Fall 2005  
CSU, SP 401, Rhetoric in Contemporary Social Movements, Fall 2003, Summer 2005  
TAMU, SCOM 430, American Voices, Fall 2002-Spring 2003  
TAMU, SCOM 301, Rhetoric of Western Thought, Spring 2003 (class of 186 students)  
TAMU, SCOM 325, Persuasion, Fall 2001-Spring 2002 (class of 118 students)  
TAMU, SCOM 210, Group Communication, Fall 2002  
TAMU, SCOM 243, Argumentation & Debate, Fall 1999-Spring 2000  
TAMU, SCOM 203, Public Speaking, 1996-1999

### **Teaching Awards**

Tiffany Hunnicutt Teaching Award in 2002 (awarded by TAMU Speech Communication department)

Received the Texas A&M University Association of Former Students Distinguished Graduate Student Teaching Award in 2000 (one of five university-wide)

### **Additional Honors & Awards**

Selected to be one of eight presenters at the Seventh Biennial Public Address conference, The Penn State University, 2000

National Communication Association Doctoral Honors Seminar, Northwestern University, 2000

Dean's Scholars Award, Texas A&M University, 1997

Who's Who Among Students in American Universities and Colleges, 1995

Distinguished Achievement Award, 1994

President's Achievement Award, 1990-1994

Buck Weirus Award, Texas A&M Association of Former Students, 1993

### **Service to Discipline**

Editorial Board, *Free Speech Yearbook & Journal of Public Deliberation*

Nominating Committee Member for the Public Address Division for the National Communication Association, 2004-2005

Manuscript reviewer, National Communication Association, Public Address Division, 2001, 2005

Manuscript reviewer, Western Communication Association, Rhetoric & Public Address, 2005

Outside reviewer, *Rhetoric & Public Affairs*, 1999-2001, 2005

Member of Task Force on "Presidential Crisis Rhetoric," Presidential Rhetoric Conference, 2004

Manuscript reviewer, National Communication Association, American Studies Commission, 2004  
Editorial Intern, *Rhetoric & Public Affairs*, 1997-2003  
Outside reviewer, *Western Journal of Communication*, 2000  
Manuscript reviewer, National Communication Association, Student Division, 2000  
Manuscript reviewer, Michigan State University Press Rhetoric and Public Affairs series, 1999

### **Service to Department & University**

Undergraduate advising (61 students currently)  
Teaching mentor to masters students, 2003-2005  
Have chaired 6 and served as inside member to numerous Masters committees  
Member of CSU Curriculum Committee, 2004-current  
Member of Speech Communication Basic Course Committee, 2004-current  
Member of Strategic Planning Task Force for CSU Office of Student Leadership and Civic Engagement, 2004  
Instructor for Food Safety Inspection Program, Texas A&M University, 1998 - 2003  
Teaching Assistant Mentor for University-Wide Training, Center for Academic Enhancement, 2000  
Lab consultant, Speech Communication Instructional Laboratory, Summer 1999 – 2003  
Conference assistant, Texas A&M Presidential Rhetoric Conference, 1997, 1998, 1999, 2000

### **Service to Community**

As director of the CSU Center for Public Deliberation, I have worked extensively in the local community as well as state-wide to engage the community in the discussion of public issues, and have completed projects connected to the Fort Collins city government, the Poudre School District, the Metropolitan Planning Organization, and the Governor's office, and have worked with a number of community organizations such as the League of Women Voters, the United Way, and UniverCity Connections. See pages 1-2 of this vita for examples of our projects. I have also been asked to serve as an impartial moderator for a number of events, including debates between candidates for county commissioner and city council seats, stakeholder negotiations between publishers and the Downtown Business Association concerning a proposed city ordinance on newsracks, and panel discussions on key issues such as Uranium Mining and the Glade Reservoir Project. Lastly, I have given numerous presentations on the CPD or deliberative democracy to community organizations, campus institutions, and CSU classes.