

CURRICULUM VITAE
DR. BRIAN L. OTT

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EDUCATION

1997 Ph.D., Speech Communication, The Pennsylvania State University. GPA 4.0/4.0

Dissertation: Television as Equipment for Living: Mapping Emergent Genres in the Information Age. Directed by Thomas W. Benson.

1993 M.A., Speech Communication, The Pennsylvania State University. GPA 4.0/4.0

Thesis: The Mediation of a Political Text: An Analysis of the 1992 State of the Union Event. Directed by Richard B. Gregg.

1991 B.A., Speech Communication, George Mason University. With Distinction.

ACADEMIC POSITIONS

(2004-). Associate Professor, Communication Studies, Colorado State University.

(1998-04). Assistant Professor, Communication Studies, Colorado State University.

(1997-98). Instructor, Continuing and Distance Education, The Pennsylvania State University.

PUBLICATIONS

Books:

Dickinson, G., Blair, C., & Ott, B. (Eds.). (forthcoming). *Places of Public Memory: The Rhetoric of Museums and Memorials*. Tuscaloosa, AL: University of Alabama Press.

Ott, B., & Mack, R. (forthcoming). *Critical Media Studies: An Introduction*. Malden, MA: Wiley-Blackwell.

Leverette, M., Ott, B., & Buckley, C. (Eds.). (2008). *It's Not TV: Watching HBO in the Post-Television Era*. New York: Routledge. 256 pp.

Ott, B. (2007). *The Small Screen: How Television Equips Us to Live in the Information Age*. Malden, MA: Blackwell. 199 pp.

Refereed Journal Articles:

Ott, B., & Bonnstetter, B. (2007). "We're at Now, Now": *Spaceballs* as Parodic Tourism. *Southern Journal of Communication*, 72 (4), 309-327. **Lead Article** and **Finalist for the Rose B. Johnson SJC Article Award**.

Ott, B. (2007). Television as Lover, Part II: Doing Auto[Erotic]Ethnography. *Cultural Studies <=> Critical Methodologies*, 7 (3), 294-307.

Ott, B. (2007). Television as Lover, Part I: Writing Dirty Theory. *Cultural Studies <=> Critical Methodologies*, 7 (1), 26-47.

Dickinson, G., Ott, B., & Aoki, E. (2006). Spaces of Remembering and Forgetting: The Reverent Eye/I at the Plains Indian Museum. *Communication and Critical/Cultural Studies*, 3(1), 27-47. **Research Excellence Award**, Visual Communication Division, National Communication Association, Nov., 2006. *Joint first author.

Dickinson, G., Ott, B., & Aoki, E. (2005). Memory and Myth at the Buffalo Bill Museum. *Western Journal of Communication*, 69 (2), 85-108. **Lead Article**. *Joint first author.

[REPRINTED IN: Foss, S. (Ed.). (2009). *Rhetorical Criticism: Exploration and Practice* (4th ed., pp. 225-245). Long Grove, IL: Waveland Press.]

Ott, B., & Aoki, E. (2004). Counter-Imagination as Interpretive Practice: Futuristic Fantasy and *The Fifth Element*. *Women's Studies in Communication*, 27 (2), 149-176.

Ott, B. (2004). (Re)Locating Pleasure in Media Studies: Toward an Erotics of Reading. *Communication and Critical/Cultural Studies*, 1 (2), 194-212.

Ott, B., & Herman, B. (2003). Mixed Messages: Resistance and Reappropriation in Rave Culture. *Western Journal of Communication*, 67 (3), 249-270.

Ott, B. (2003). "I'm Bart Simpson, who the hell are you?" A Study in Postmodern Identity (Re)Construction. *Journal of Popular Culture*, 37 (1), 56-82.

Ott, B., & Aoki, E. (2002). The Politics of Negotiating Public Tragedy: Media Framing of the Matthew Shepard Murder. *Rhetoric and Public Affairs*, 5 (3), 483-505. **Outstanding Article**, Critical & Cultural Studies Division, National Communication Association, Nov. 2003.

[REPRINTED IN: Burghardt, C. (Ed.). (2005). *Readings in Rhetorical Criticism* (3rd ed., pp. 220-237). State College, PA: Strata Publishing.]

Ott, B., & Aoki, E. (2001). Popular Imagination and Identity Politics: Reading the Future in *Star Trek: The Next Generation*. *Western Journal of Communication*, 65 (4), 392-415.

Ott, B., & Walter, C. (2000). Intertextuality: Interpretive Practice and Textual Strategy. *Critical Studies in Media Communication*, 17 (4), 429-446.

Ott, B. (1998). Bridging Scholarly Theory and Forensic Practice: Toward a More Pedagogical Model of Rhetorical Criticism. *National Forensic Journal*, 16 (2), 53-74.

Ott, B. (1996). Memorializing the Holocaust: *Schindler's List* and Public Memory. *The Review of Education/Pedagogy/Cultural Studies*, 18 (4), 443-457.

Book Chapters:

Aoki, E., Dickinson, G., & Ott, B. (under review). Stitching, Walking, Materializing. In C. Morris (Ed.), *The AIDS Memorial Quilt at 20: Commemoration and Critique of the Epidemic Text*, East Lansing, MI: Michigan State University Press.

Blair, C., Dickinson, G., & Ott, B. (under review). Introduction: Rhetoric, Memory, and Place. In Dickinson, G., Ott, B., & Blair, C. (Eds.). *Places of Public Memory: The Rhetoric of Museums and Memorials*. Tuscaloosa, AL: University of Alabama Press.

Aoki, E., Dickinson, G., & Ott, B. (under review). The Master Naturalist Imagined: Directed Movement and Simulations at the Draper Museum of Natural History. In Dickinson, G., Ott, B., & Blair, C. (Eds.). *Places of Public Memory: The Rhetoric of Museums and Memorials*. Tuscaloosa, AL: University of Alabama Press.

Ott, B., & Dickinson, G. (2009). Visual Rhetoric and/as Critical Pedagogy. In A. Lunsford (Ed.), *The SAGE Handbook of Rhetorical Studies* (pp. 391-405). Thousand Oaks, CA: Sage.

Ott, B. (2008). The Pleasures of *South Park* (An Experiment in Media Erotics). In Jeffrey Weinstock (Ed.), *Taking South Park Seriously* (pp. 39-58). SUNY Press.

Ott, B. (2008). (Re)Framing Fear: Equipment for Living in a Post-9/11 World. In T. Potter & C. W. Marshall (Eds.) *Cylons in America: Critical Studies in Battlestar Galactica* (pp. 13-26). NY: Continuum. **Ray and Pat Browne Award for Best Edited Collection in Popular and American Culture.**

Ott, B. (2008). Introduction: The not TV text. In Leverette, M., Ott, B., & Buckley, C. (Eds.), *It's Not TV: Watching HBO in the Post-Television Era* (pp. 97-100). New York: Routledge.

Buckley, C., & Ott, B. (2008). Fashion(able/ing) Selves: Consumption, Identity, and *Sex and the City*. In Leverette, M., Ott, B., & Buckley, C. (Eds.), *It's Not TV: Watching HBO in the Post-Television Era* (pp. 209-226). New York: Routledge.

Ott, B., & Aoki, E. (2007). The Colonization and Commodification of Racial Identities: Stereotyping and Exoticizing Cultural Difference in *Rush Hour* (pp. 513-520). In Laura Gray-Rosendale (Ed.), *Pop Perspectives: Readings to Critique Contemporary Culture*. New York: McGraw-Hill.

Ott, B. (2003). "Oh My God, They Digitized Kenny!" Travels in the *South Park* Cybercommunity V4.0. In C. Stabile & M. Harrison (Eds.), *Prime Time Animation: Television Animation and American Culture* (pp. 220-242). New York: Routledge.

Book & Media Reviews:

Ott, B., & Sci, S. (2007). Film Review of *Brokeback Mountain*. *Journal of GLBT Family Studies*, 3 (4), 485-487.

Ott, B. (2006, March 10). Hysterical Horowitz and The Culture of Television. *Flow: A Critical Forum on Television and Media Culture*, 4 (1), <http://jot.communication.utexas.edu/flow/>

Ott, B. (2005, October 7). The “Popular Culture and Philosophy” Books and Philosophy: Philosophy, You’ve Officially Been Pimped. *Flow: A Critical Forum on Television and Media Culture*, 3 (3), <http://jot.communication.utexas.edu/flow/>

Ott, B. (2005, June 24). Some Good News about the News: 5 Reasons Why ‘Fake’ News is Better than Fox ‘News’. *Flow: A Critical Forum on Television and Media Culture*, 2 (7), <http://jot.communication.utexas.edu/flow/>

Ott, B. (2005, April 15). Symbolic Inversion: Git-R-Done! *Flow: A Critical Forum on Television and Media Culture*, 2 (2), <http://jot.communication.utexas.edu/flow/>

Ott, B. (2005, February 18). Set Your Cathode Rays to Stun(ning). *Flow: A Critical Forum on Television and Media Culture*, 1 (10), <http://jot.communication.utexas.edu/flow/>

Ott, B. (2004, December 17). To Pee or Not to Pee: On the Politics of Cultural Appropriation. *Flow: A Critical Forum on Television and Media Culture*, 1 (6), <http://jot.communication.utexas.edu/flow/>

Ott, B. (2004, October 22). Contemporary Television Criticism: State of the Art or Stuck in the Past? *Flow: A Critical Forum on Television and Media Culture*, 1 (2), <http://jot.communication.utexas.edu/flow/>

Ott, B. (2002). Identity and the Internet: Mapping Scholarship on Cybercommunity. Book Review of *Tune In/Log On: Soaps, Fandom, and Online Community* by Nancy Baym. *The Review of Communication*, 2, 44-47.

Ott, B. (1999). Book Review of *Virtualities: Television, Media Art, and Cyberculture* by Margaret Morse. *Critical Studies in Mass Communication*, 16 (2), 244-246.

Ott, B. (1997). Book Review of *Architectures of Excess: Cultural Life in the Information Age* by Jim Collins. *Quarterly Journal of Speech*, 83 (2), 259-260.

CONFERENCE PARTICIPATION

Competitively Selected Papers:

Ott, B. (2009). Cinema and Choric Connection: Environ and Experience in *Lost in Translation*. Paper accepted to the Western States Communication Association annual convention, Phoenix (Mesa), AZ. Feb. 13-17. With Diane Keeling.

Ott, B. (2009). Television : Computer—Shared Genome or Mixed Metaphor?. Paper presented at the Western States Communication Association annual convention, Phoenix (Mesa), AZ. Feb. 35-17.

Ott, B. (2008). The White Urban Aesthetic: Cultural Capital and the Racialization of Residential, Retail, and Cultural Space. Paper accepted to the National Communication Association annual convention, San Diego, CA. Nov. 20-24. With Greg Dickinson and Elinor Christopher.

Ott, B. (2008). “This One Time, At Band Camp”: Fond(ling) Memories of Past Research. Paper presented at the Rocky Mountain Communication Association annual convention, Fort Collins, CO. March 29.

Ott, B. (2008). (Re)Framing Fear: *Battlestar Galactica* as Equipment for Living in a Post-9/11 World. Paper presented at the Western States Communication Association annual convention, Denver/Boulder, CO. Feb. 15-19.

Ott, B. (2008). “The Grain of the Voice”: Recovering the Oral Character of Public Address. Paper presented at the Western States Communication Association annual convention, Denver/Boulder, CO. Feb. 15-19. With Diane Keeling and Karrin Vasby Anderson.

Ott, B. (2008). The Master Naturalist Imagined: Directed Movement and Simulations at the Draper Museum of Natural History. Paper presented at the Western States Communication Association annual convention, Denver/Boulder, CO. Feb. 15-19. With Eric Aoki and Greg Dickinson. **Top four paper** in Rhetoric and Public Address.

Ott, B. (2007). V for Visceral: A Theory of Political Affect in Cinema. Paper presented at the National Communication Association annual convention, Chicago, IL. Nov. 15-18.

Ott, B. (2007). Racism in Journalism?: A Panel Discussion About Fallen Radio Shock Jock Don Imus. The seventh annual Diversity Conference at Colorado State University, Fort Collins, CO. Sept. 25-27.

Ott, B. (2007). The Pleasures of *South Park* (An Experiment in Media Erotics). Paper presented at the Western States Communication Association annual convention, Seattle, WA. Feb. 17-21. **Top four paper** in Media Studies.

Ott, B. (2007). Cultural Discourse Regarding Gender, Ethnicity, and Age: An Analysis of Computer Print Advertisements. National Multicultural Conference and Summit. Seattle, WA. Jan. 24–26. With Samantha Farro and Silvia Canetto.

Ott, B. (2006). Domestication, Sterility, and Phallic Fetish at the Cody Firearms Museum. Paper presented at the Western States Communication Association annual convention, Palm Springs, CA. Feb. 17-21. With Greg Dickinson and Eric Aoki.

Ott, B. (2006). In Defense of Mary Sue: Performing Identity and Challenging the Author-God Function. Paper presented at the Western States Communication Association annual convention, Palm Springs, CA. Feb. 17-21. With Beth Bonnsetter.

Ott, B. (2005). "We're at Now, Now": *Spaceballs* as Parodic Tourism. Paper presented at the Western States Communication Association annual convention, San Francisco, CA. Feb. 18-22. With Beth Bonnstetter.

Ott, B. (2005). Television as Lover. Paper presented at the Western States Communication Association annual convention, San Francisco, CA. Feb. 18-22. **Diane Furno-Lamude Award** (Top paper in Media Studies), \$100.00 award.

Ott, B. (2004). Images of the West and Westerners: Public Memory at The Whitney Gallery of Western Art. Paper presented at the Western States Communication Association annual convention, Albuquerque, NM. Feb. 13-17.

Ott, B. (2003). Do You Still Enjoy Media? *Jouissance*, or, Critical Reading as Textual Bliss. Paper presented at the Western States Communication Association annual convention, Salt Lake City, UT. Feb. 14-18.

Ott, B. (2003). The Politics of Negotiating Public Tragedy: Media Framing of the Matthew Shepard Murder. Paper presented at the Western States Communication Association annual convention, Salt Lake City, UT. Feb. 14-18. With Eric Aoki. **Top four paper** in Media Studies.

Ott, B. (2002). Making the West White: The Buffalo Bill Cody Museum and the Construction of White Masculinity. Paper presented at the National Communication Association annual convention, New Orleans, LA. Nov. 21-24. With Greg Dickinson and Eric Aoki.

Ott, B. (2002). Resistance, Reappropriation, and Rave Culture: From Communion to Commodification. Paper presented at the National Communication Association annual convention, New Orleans, LA. Nov. 21-24. With Bill Herman.

Ott, B. (2002). Watching/Making Video: Using Media Criticism to Teach Production Practices. Paper presented at the Western States Communication Association annual convention, Long Beach, California. March 2-5.

Ott, B. (2002). Developing Your Hyperstyle: The Logics of the Texton and the Link. Paper presented at the Using Technology to Maximize Enrollment Conference, Denver, CO. Aug. 7-9.

Ott, B. (2001). "I'm Bart Simpson, who the hell are you?" A Study of Postmodern Image (Re)Construction. Paper presented at the Western States Communication Association annual convention, Coeur d'Alene, Idaho. Feb. 23-27.

Ott, B. (2000). Reading the Future in *The Fifth Element*: Toward a Pedagogy of Counter-Imagination. Paper presented at Film and Video conference, Fort Collins, CO. March 17, 2000. With Eric Aoki.

Ott, B. (2000). Popular Imagination and Identity Politics: Reading the Future in *Star Trek: The Next Generation*. Paper presented at the Western States Communication Association annual convention, Sacramento, CA. Feb. 25-29. With Eric Aoki. **Top paper** in Media Studies.

Ott, B. (2000). Intertextuality: Interpretive Practice and Textual Strategy. Paper presented at the Western States Communication Association annual convention, Sacramento, CA. Feb. 25-29. With Cameron Walter.

Ott, B. (1999). "Oh My God, They Digitized Kenny!" *South Park* and Fan Culture on the Internet. Paper presented at the Western States Communication Association annual convention, Vancouver, BC. Feb. 19-23.

Ott, B. (1998). Bridging Theory and Practice: Toward a More Pedagogical Model of Rhetorical Criticism. Paper presented to the National Communication Association annual convention, New York, NY. Nov. 21-24.

Ott, B. (1998). Kenneth Burke, Information Technologies, and a Little Show Called *Dr. Quinn, Medicine Woman*. Paper presented at the Eastern Communication Association annual convention, Saratoga Springs, NY. April 23- 26.

Ott, B. (1998). Traversing Life's Liminal Moments: Self-Actualization vs. Social Conformity in the Film *Reality Bites*. Paper presented at the Eastern Communication Association annual convention, Saratoga Springs, NY. April 23- 26. With Cara L. Buckley.

Ott, B. (1997). Rock and Wind: The Play of Stability and Destruction in the Pro-Defense of Marriage Act Discourse. Paper presented at the Rhetoric and Public Address Fall Conference, Monticello, NY. Sept. 19-21. With Steven N. Blivess.

Ott, B. (1996). History, Film, and Political Activism: Reading *Apollo 13* as an Attack on Public Apathy. Paper presented at the Speech Communication Association annual convention, San Diego, CA. Nov. 23-26.

Ott, B. (1996). Reading Cultural Geographies: Identity, Ideology, and Postmodern Analytics. Paper presented at the Eastern Communication Association annual convention, New York, NY. April 25-28. **Top three paper** in Rhetoric and Public Address.

Ott, B. (1996). Popular Imagination and Identity Politics: Reading the Future in *Star Trek: The Next Generation*. Paper presented at the Eastern Communication Association annual convention, New York, NY. April 25-28. **Top three paper** in Mass Communication.

Ott, B. (1995). Watching *The Simpsons* or Equipment for Living in Postmodernity. Paper presented at the Speech Communication Association annual convention, San Antonio, TX. Nov. 18-21.

Ott, B. (1995). Remembering the Holocaust: *Schindler's List* and Public Memory. Paper presented at the Speech Communication Association annual convention, San Antonio, TX. Nov. 18-21.

Ott, B. (1995). Comedic Satire as Resistance: The Critique of Social Class in *Heathers*. Paper presented at the Eastern Communication Association annual convention, Pittsburgh, PA. April 27-30.

Ott, B. (1995). The Media Framing of George Bush's 1992 State of the Union Address. Paper presented at the Eastern Communication Association annual convention, Pittsburgh, PA. April 27-30. **Top three paper** in Political Communication.

Ott, B. (1994). A Reconfiguration of Power: Oppositional Narratives in Booker T. Washington's "Cotton States Exposition" Address. Paper presented at the Speech Communication Association annual convention, New Orleans, LA. Nov. 19-22.

Ott, B. (1993). Burkean Identification and Classical Rhetorical Theory: An Examination of Substantive Similarities and Differences. Paper presented at the Speech Communication Association annual convention, Miami, FL. Nov. 18-21.

Ott, B. (1992). The Rhetoric of Paranoia: An Examination of Jesse Helms' Political Strategies in his Article, "Tax Paid Obscenity". Paper presented at the Speech Communication Association annual convention, Chicago, IL. Oct. 29 – Nov. 1.

Other Conference Participation:

Ott, B. (2006). Respondent. Negotiating Masculinities: Ethnicity, Public Image, and Sport. National Communication Association annual convention, San Antonio, TX. Nov. 15-18.

Ott, B. (2006). Rhetorical Leadership for Our Times: What's Missing? Town Hall sponsored by the Rhetoric and Public Address Interest Group. Western States Communication Association annual convention, Palm Springs, CA. Feb. 17-21

Ott, B. (2006). Respondent. Representation and Politics. Western States Communication Association annual convention, Palm Springs, CA. Feb. 17-21.

Ott, B. (2005). Respondent. Debut Papers in Media Studies. Western States Communication Association annual convention, San Francisco, CA. Feb. 18-22.

Ott, B. (2005). Poster Session. Gender Discourse in Computer Magazine Advertisements. National Multicultural Conference and Summit, Hollywood, CA. Jan. 27-28. With Samantha Farro, Silvia Canetto, and Evelinn Borrayo.

Ott, B. (2004). Respondent. Rhetorics of Place: Re-Visioning Class, Race, and Community in American Neighborhoods. National Communication Association annual convention, Chicago, IL. Nov. 11-14.

Ott, B. (2004). Respondent. Distortion, Opposition, Animation, and Sex. Western States Communication Association annual convention, Albuquerque, NM. Feb. 13-17.

Ott, B. (2003). Respondent. Media and Masculinity: The Social Force of Framing and Gendered Discourse. Western States Communication Association annual convention, Salt Lake City, UT. Feb. 14-18.

Ott, B. (2002). Respondent. Competitive Papers: Mediated Cultural Realities. Western States Communication Association annual convention, Long Beach, CA. March 2-5.

Ott, B. (2002). Creating Our Web Presence: www.westcomm.org. Roundtable sponsored by Media Studies Interest Group. Western States Communication Association annual convention, Long Beach, CA. March 2-5.

Ott, B. (1998). Rhetorical Criticism As/And Pedagogy. Roundtable sponsored by the Rhetoric and Public Address Interest Group. Eastern Communication Association annual convention, Saratoga Springs, NY. April 23-26.

INVITED LECTURES/PUBLIC SPEECHES:

- Visceral Responses to *V for Vendetta*: How Cinema Mobilizes Emotion to Promote Critical Citizenship. Keynote Address. Undergraduate Communication Research Conference, University of St. Thomas, Minneapolis, MN. April 17, 2008.
- Media Erotics. COMM 3300 – Rhetorical Foundations of Communication. University of Colorado, Boulder. Feb. 23, 2009.
- Visual Literacy, 30th Annual Professional Development Institute, Colorado State University, Fort Collins. January 7, 2009.
- V for Visceral: A Theory of Political Affect in Cinema. Invited Lecture. University of Colorado, Boulder. Sept. 19, 2008. \$200.00 honorarium.
- Persuasion in Advertising. SP409 – Studies in Persuasion. Colorado State University. June 27, 2006.
- The Rhetorical Structure of *Vera Drake*. Film Matters Series. Colorado State University. April 29, 2005. With Greg Dickinson.
- Identity and Intertextuality in *Zoot Suit*. ET 454 – Chicana/o Film and Video. Colorado State University. March 23, 2005.
- The Contours of Digital Culture: Adapting to Students in the Information Age. Great Conversations. College of Liberal Arts. Colorado State University, February 5, 2003.
- Critical Media Literacy. Forum on Teaching. The Center for Teaching and Learning. Colorado State University, September 19, 2002. With Greg Dickinson.
- Media Coverage and Framing of 9/11. University wide teach-in. Colorado State University, September 27, 2001. With Greg Dickinson.
- The Importance of Community in the Information Age. Tenth Annual Communication Student/Alumni Luncheon. George Mason University. April 21, 2001.
- Humor in the Contemporary Situation Comedy. S 495 – Sociology of Humor. Colorado State University, April 6, 2001.
- Violence in the Media: A Public Dialogue. Women at Noon. Office of Women's Programs and Studies. Colorado State University. November 1, 2000.
- Public Debate on Television Violence. Delivered Affirmative Constructive and Rebuttal. Colorado State University. October 26, 1999.
- Viewing Interpersonal Communication as Transaction. Longs Peak Council. Boy Scouts of America. Fort Collins High School. Invited by John Fooks, Council Commissioner. October 23, 1999.
- Representations of Women in Media. PY 296 – Women and Mental Health. Colorado State University. May 22, 1999.
- News Media Coverage of the Columbine Shooting. SP 417 – Communication, Language and Thought. Colorado State University. April 27, 1999.
- Listen to Me. International Leadership Conference. Colorado State University. April 10, 1999.

GRANTS and FUNDED RESEARCH

- 2008, Professional Development Grant, College of Liberal Arts, Colorado State University, \$579.39.
- 2007, Professional Development Grant, College of Liberal Arts, Colorado State University, \$615.00.
- 2006, Research Grant, College of Liberal Arts Academic Enrichment Program, Colorado State University, \$6,000.00.
- 2006, Professional Development Grant, College of Liberal Arts, Colorado State University, \$700.00.
- 2005, Professional Development Grant, College of Liberal Arts, Colorado State University, \$694.00.
- 2004, Research Sabbatical, Colorado State University (08/23-12/17).
- 2004, Professional Development Grant, College of Liberal Arts, Colorado State University, \$425.00.
- 2002, Professional Development Grant, College of Liberal Arts, Colorado State University, \$732.00.
- 2001, Professional Development Grant, College of Liberal Arts, Colorado State University, \$677.00.
- 1999, Professional Development Grant, College of Liberal Arts, Colorado State University, \$566.00.
- 1998, Professional Development Grant, College of Liberal Arts, Colorado State University, \$572.00.

HONORS and AWARDS

- 2008, Top four paper, Rhetoric and Public Address, Western States Communication Association.
- 2007, Top four paper, Media Studies, Western States Communication Association.
- 2006, Research Excellence Award, Visual Communication Division, National Communication Association, Nov., 2006.
- 2006, Lambda Pi Eta Excellence in Teaching Award, Department of Communication Studies, Colorado State University.
- 2005, Diane Furno-Lamude Award, Media Studies, Western States Communication Association.
- 2004, Nominee, University Alumni Association Best Teacher Award, Colorado State University.
- 2003, Outstanding Article, Critical & Cultural Studies Division, National Communication Association.
- 2003, Top four paper, Media Studies, Western States Communication Association.
- 2003, 2nd Best Professor, *The Collegian: Best of CSU* (10/28/03), Colorado State University.
- 2001, Outstanding Communication Alumnus, George Mason University.
- 2000, Top paper, Media Studies, Western States Communication Association.
- 1999, Nominee, University Alumni Association Best Teacher Award, Colorado State University.
- 1996, Outstanding Teaching Award, College of Liberal Arts, The Pennsylvania State University.
- 1996, Top three paper, Rhetoric & Public Address, Eastern Communication Association.
- 1996, Top three paper, Mass Communication, Eastern Communication Association.
- 1995, Top three paper, Political Communication, Eastern Communication Association.

CURRENT TEACHING EXPERIENCE (Colorado State University, 1999-Present)

IU 193, **From *The Simpsons* to *South Park*: Understanding Prime Time Animation** (FA '05) – This first-year seminar explores the social role of prime time animation in American culture by attending to the rhetorical dynamics of this genre. Particular attention is paid to the role of social satire, intertextual irony, and self-reflexivity in animated programs such as *The Simpsons*, *King of the Hill*, *Futurama*, *The Family Guy*, *Beavis and Butt-head*, *South Park*, *Daria*, and *Duckman*.

SPCM 100, **Communication and Popular Culture** (Sum '03, Sum '02, Sum '01, Sum '00) – This course examines the popular culture from the 1950s to the present by attending to its rhetorical function within particular historical, political, and social contexts. Students explore how the practices and products of popular culture may reproduce dominant norms and myths, challenge or subvert prevailing social structures and conventions, and serve as the symbolic resources for daily living.

SPCM 231, **Performance Studies** (Sum '08, SP '09) – This course approaches communication as ritual rather than transmission. It focuses on performance as an expressive, communicative form that has constitutive, epistemic, and critical dimensions. The course combines *theoria* and *praxis* by providing students with multiple opportunities to translate ideas into action through oral performance. In particular, students study and enact the art of oral interpretation as it relates to prose, poetry, and drama.

SPCM 341, **Evaluating Contemporary TV** (Sum '06, Sum '05, Sum '04, FA '03) – This course treats televisual discourse as a significant socio-political force in everyday life, and employs rhetorical standards to evaluate the diverse formats and formulas of U.S. American television. From network news and daytime soap operas to primetime dramas and situation comedies, students learn to critically assess the educational, entertainment, and socializing functions of “the tube.”

SPCM 342, **Critical Media Studies** (SP '08, FA '05, SP '05, FA '02, FA '01, FA '00, FA '99, FA '98) – This course utilizes contemporary critical theory to assist students in understanding the complex role of mass media in society. Adopting a broadly sociological orientation, students examine the production, signification, and reception phases of media culture by focusing on the tension between structural constraints and human agency. The central aim of this course is to transform students into critical citizens.

SPCM 346, **Virtual Culture and Communication** (FA '03, FA '01, FA '00, FA '99) – This course introduces students to the principle issues, concepts, and theories involved in Computer-Mediated Communication (CMC). It promotes technological proficiency and practical skills development in the field of CMC, and fosters a critical understanding and appreciation of the rhetorical dimensions of Computer-Mediated Communication.

SPCM 347, **Visual Rhetoric** (SP '05, SP '04, SP '03, SP '02, SP '01, SP '00, FA '99) – This course is designed to help students develop their critical visual literacy skills by providing them with extensive “hands-on” experience conceptualizing, constructing, and criticizing visual rhetorics. From painting and photography to film and video, this course attends to the ways that various technologies have changed and shaped the nature of image (re)production.

SPCM 380, **Postmodern Media** (FA '02) – This course explores the unique character and function of media institutions, products, and audiences in the Information Age or “postmodern condition.” Drawing on the work of recent postmodern theorists such as Baudrillard, Jameson, Lyotard, and Poster, this course examines questions of aesthetics, authenticity, representation, politics, history, epistemology, subjectivity, and consumerism.

SPCM 479, **Capstone: Life in Postmodernity** (SP'08, FA'08, SP'07, FA '06, SP '06, FA '05) – This course explores the conditions and challenges of living in the “Postmodern Condition.” Specifically, it examines the changing production, format, and flow of information, the rise of the new information technologies, the realities of working in a service-based, post-Fordist, globalized economy, and the social anxieties of life in postmodernity.

SPCM 546, **Media Criticism** (SP '06) – This graduate seminar in media criticism approaches media products such as films, television shows, music, magazines, and websites as “Texts.” The course begins by reflecting of the practical and theoretical implications for criticism in treating media products as texts. It, then, surveys the various approaches to textual (or discourse) analysis, including auteurism, genre, form and narrative, semiotic, psychoanalytic, and ideological.

SPCM 550, **Contemporary Issues in Media** (SP'07) – This graduate seminar explores the resistive (symbolic and material) pleasures found in contemporary media. A few key concepts include abjection, alterity, ambivalence, carnival, defilement, desire, the Dionysian, disclosure, dispersal, dissemination, ecstasy, erotics, ephemerality, excess, fleeting, fragmentary, grotesque, hedonism, humility, jouissance, laughter, liminality, the neutral, obscenity, orgiastic, performativity, perversion, poetic language, pollution, production, secrecy, sensuality, taboo, etc.

SPCM 646, **Media Theory** (FA'08, FA '06, SP '04, SP '03, SP '02, SP '01, SP '00) – This graduate seminar explores a broad range of qualitative approaches to Media Studies, including the Frankfurt Tradition, political economy, semiotics, narrative, psychoanalysis, feminism, race and queer theory, reader-response, post-structuralism and postmodernism. Students write a convention-length essay for future presentation and/or publication.

PREVIOUS TEACHING EXPERIENCE (The Pennsylvania State University, 1991-98)

SpCom 100A, Public Speaking
SpCom 100B, Small Group Communication
SpCom 100C, Rhetorical Criticism
SpCom 312, Business and Technical Speaking
SpCom 313, Persuasion Theory
SpCom 497.04, Doing Cultural Studies
SpCom 497.33, Children and Television
SpCom 497.34, Mass Media and Violence
SpCom 497.52, The Mass Media
SpCom 497.71, Introduction to Cultural Studies
SpCom 497.91, Introduction to Rhetorical Criticism

THESIS ADVISING

Undergraduate Honors Advisees:

- Quinn, Analise. (BA), Thesis: "Mediating Sport: The Influence of Corporate Media and the Profit Motive on U.S. Sports" (2008).
- Wilson, Cristina. (BA), Thesis: "The Complexities of the Postmodern American Dream: An Analysis of *American Beauty*" (2002).

Graduate Advisees:

- Mack, Robert. (MA), Thesis: "Divining the Author: Authorship and Authority in the Discourse of the Contemporary Tarot Community" (in progress).
- Mezger, Krystal. (MA), Thesis: "Eating (the Other) with *No Reservations*: Values and Pleasures Affirmed and Afforded by Anthony Bourdain and the Travel Channel" (in progress).
- Viney, Toni-Lee. (MA), Thesis: "(Re)Framing Hurricane Katrina: Mediated Memory of the Crisis in *Time Magazine*" (2008).
- Burr-Miller, Allison. (MA), Thesis: "What's Your Fantasy? Fantasy Baseball as Equipment for Cyborg Living" (2008).
- Nixon, Hilary. (MA), Thesis: "Pimps in the Suburbs: The Social and Ideological Implications of Warrior Lacrosse Advertisements" (2007).
- Neill, Stef. (MA), Thesis: "(Re)Producing Reality: The Hyperreal Construction of Fashion, Body Image, and Happiness Ideals in *Glamour Magazine*" (2007).
- Keelan, Kellie. (MA), Thesis: "Conflicting Messages: The Logics of Consumption and Conservation in MTV's *Cribs* and *Think MTV*" (2007).
- Browning, Lori. (MA), Thesis: "Portraits of Suburbia: Reading Race, Gender/Sexuality, and Class in *Desperate Housewives*" (2006).
- Simmons, Kyle. (MA), Thesis: "Superman and Super Myth: Mapping Intertextuality in *Smallville*" (2006).
- Rodriguez, Nicole. (MA), Thesis: "Behind the Curtain: Power, Profit, and Public Image at Disney and Miramax" (2004).
- Creamer, Kathleen. (MA), Thesis: "Reading *Charlie's Angels* Across Decades: Television, Film, and Representations of Women" (2002).
- Bass, Paul. (MA), Thesis: "Patterns of Persuasion: An Inquiry into the Internet's Influence on Marketing and Advertising Practices" (2001).
- Dawe, Ian. (MA), Thesis: "The Truth about the Consciousness Industry: A Postmodern Political Economy of *The X-Files*?" (2001).
- Irwin, Lori (MA), Thesis: "Constructing National Character: A Cultural-Rhetorical Analysis of Canadian and American Political Discourse" (2000).

PROFESSIONAL AFFILIATIONS and ACTIVITIES

Membership in Professional Societies:

- National Communication Association (formerly SCA), 1991-present.
- Western States Communication Association, 1999-present.
- Popular Culture Association, 2002-2004.
- International Communication Association, 1996-2000.
- Eastern Communication Association, 1992-2000.

Professional Service:

Editor-in-Chief, *Western Journal of Communication*, 2009-11. Began processing manuscripts October 15, 2007.

External Reviewer, Tenure and Promotion Case for Michele Hammers, Loyola Marymount University, 2007.

Member, Visual Communication Division Research Awards Committee, National Communication Association, 2007.

Member-at-Large, Executive Council, Western States Communication Association, 2005-07.

Chair, Distinguished Service Award Committee, Western States Communication Association, 2006-07.

Co-Chair, Local Host Organizing Committee for 2008 Western States Communication Association annual convention, 2006.

Publications Committee, Western States Communication Association, 2002-05 (Chair, 2004-05).

Chair, Media Studies Interest Group, Western States Communication Association, 2002.

Vice-Chair and Program Planner, Media Studies Interest Group, Western States Communication Association, 2001.

Secretary, Media Studies Interest Group, Western States Communication Association, 2000.

Web Author, Media Studies Interest Group, Western States Communication Association, 2001-06.

Manuscript Refereeing:

Editorial Board, *Critical Studies in Media Communication*, 2009-present.

Editorial Board, *Women's Studies in Communication*, 2006-present.

Manuscript Referee, *Cultural Studies* <=> *Critical Methodologies*, 2009, 2007.

Manuscript Referee, *Critical Studies in Media Communication*, 2008.

Manuscript Referee, *Communication and Critical/Cultural Studies*, 2007, 2006, 2003.

Manuscript Referee, *Rhetoric and Public Affairs*, 2008, 2005.

Manuscript Referee, *Quarterly Journal of Speech*, 2006.

Manuscript Referee, *Western Journal of Communication*, 2006.

Manuscript Referee, *Qualitative Inquiry*, 2005.

Editorial Board, *Western Journal of Communication*, 2003-05.

Competitive Paper Reviewer, Visual Communication Division, National Communication Association, 2007.

Competitive Paper Reviewer, Media Studies Interest Group, Western States Communication Association, 2005, 2003, 2002, 2000.

Competitive Paper Reviewer, Critical and Cultural Studies Division, National Communication Association, 2003.

Competitive Paper Reviewer, Mass Communication Division, International Communication Association, 2000.

Convention Paper and Program Selection Committee, Kenneth Burke Society, Eastern Communication Association, 1998.

Competitive Paper Reviewer, Public Address Division, National Communication Association, 1996.

Reviewer (paid), *The Place of Social Media: How Networks Think Globally and Act Locally*, Blackwell, March 10, 2007.

Reviewer (paid), *Issues in Cyberspace: Communication, Technology, Law and Society on the Internet Frontier*, Allyn and Bacon, October 11, 2000.

Reviewer (paid), *The Internet: Communicating with Technology*, Harcourt College Publishers, April 3, 2000.

Reviewer (paid), *Designing and Developing Multimedia: A Practical Guide for Producing, Directing, and Writing Multimedia*, Allyn and Bacon, October 7, 1999.

Reviewer (paid), *Thinking Differently About Where (and How) You'll Communicate Tomorrow*, Allyn and Bacon, September 22, 1999.

Reviewer (courtesy), *Communication and Cultural Literacy* (2nd Edition), Schirato and Yell. for Yell, June 10, 1999.

Reviewer (paid), *Internet Technologies and Contemporary Society*, Allyn and Bacon, May 26, 1999.

Reviewer (paid), *Internet Communication*, Harcourt Brace, April 16, 1999.

SERVICE and COMMITTEE WORK

University Service:

Board of Student Communications, Colorado State University, 2005-2007.

Program Advisory Committee for Campus Television, 2005-06.

Judge, Rams with Cams iMovie Fest, Colorado State University, March 5, 2006.

Faculty Participant, 2nd Annual CSU Meet & Greet, Residence Life, Aug. 30, 2006.

President's Commission on Women and Gender Equity, Colorado State University, 1999-01 (Co-Chair, 2000-01).

Diversity Advisory Committee, Colorado State University, 2000-01.

Women's Studies Project on Teaching, Curriculum and Scholarship, Colorado State University, 1999.

Moderator, Colorado State/British Debate, Colorado State University, 1998.

Coordinator for College of Engineering Presentational Skills Assessment, The Pennsylvania State University, 1997 and 1998.

College Service:

Information Literacy Task Force, The Institute for Learning and Teaching, Colorado State University, 2008-present.

Committee on the Liberal Arts, Colorado State University, 2003-present.

College of Liberal Arts "Excellence in Teaching Awards" Selection Committee, Colorado State University, 2004-05.

College of Liberal Arts Scholarship Committee, Colorado State University, 2002-03.

Department Service:

Special Instructor Committee, Communications Studies, Colorado State University, 2008-09.

Executive Committee, Communication Studies, Colorado State University, 2006-08.

Chair, Comprehensive Program Review Committee, Communication Studies, Colorado State University, 2006-07.

Chair, Search Committee for Assistant Professor of Film Studies, Communication Studies, Colorado State University, 2006-07.

Search Committee for Temporary Instructor of Media Studies/Film Studies, Communication Studies, Colorado State University, 2006.

Chair, Department Strategic Planning Committee on Research, Scholarship, and Artistry, Colorado State University, 2006.

Tenure and Promotion Committee, Communication Studies, Colorado State University, 2005-present.

Utilities Coordinator for Sports West and ESPN, 2004-present.

Basic Course Committee, Communication Studies, Colorado State University, 2002 and 2005.

Chair, Search Committee for Assistant Professor of Media Studies, Communication Studies, Colorado State University, 2004-05.

Departmental Representative to WSCA Legislative Assembly, 2000, 2001, and 2004.

Search Committee for Department Chair, Communication Studies, Colorado State University, 2003-04.

Search Committee for Assistant Professor of Media Studies, Communication Studies, Colorado State University, 2002-03.

Scholarship Committee, Communication Studies, Colorado State University, 2000-02 (Chair, 2001-02).

Search Committee for Assistant Professor of Rhetorical Theory, Communication Studies, Colorado State University, 2000.

Individual Events Tab Room Coordinator, Rocky Mountain Invitational, Colorado State University, January 21-23, 2000.

Search Committee for Assistant Professor/Director of Forensics, Communication Studies, Colorado State University, 1999.

Curriculum Committee, Speech Communication, Colorado State University, 1998-99.

Project Supervisor, Department Listserv, Colorado State University, 1998.

Schedule Coordinator for the Basic Course (Public Speaking), The Pennsylvania State University, 1995-97.

Speech Evaluator for College of Engineering Presentational Skills Assessment, The Pennsylvania State University, 1993-96.

OTHER ACTIVITIES and ACCOMPLISHMENTS

Television Appearances:

On Academic Freedom and Ward Churchill. Campus Television, Fort Collins, Channel 25. 8:00–8:30 PM, Thursday, February 10, 2005.

Contemporary Representations of Women in the Media. Campus Television, Fort Collins, Channel 25. 9:30–10:00 PM, Wednesday, March 29, 2000.

Speech and Debate Involvement:

Delta Sigma Rho Tau Kappa Alpha, 1990-present.

Director of Forensics, The Pennsylvania State University, Fall 1995–Spring 1996.

Head Individual Events Coach, The Pennsylvania State University, Fall 1993–Spring 1995; Fall 1996–Spring 1998.

GMU Forensics Team, George Mason University, Fall 1988–Spring 1991 (Team Captain, Fall 1990–Spring 1991).

Web Design and Authoring:

Department of Communication Studies, Colorado State University.

<http://www.colostate.edu/Depts/Speech/>

Division of Media Studies, Western States Communication Association.

<http://www.colostate.edu/Depts/Speech/wsca.htm>

Undergraduate Honors and Awards:

1991, Margaret C. Duffner Award for Excellence in Forensics, George Mason University.

1990-91, National Collegiate Communication Arts Award, George Mason University.

1989-91, George Mason University Student Service Award, George Mason University

Legal Consulting:

Expert Testimony on Internet Culture. Called by Defense Attorney Kirk Obeare. Court Martial at Peterson Air Force Base. Colorado Springs, CO. September 25, 1999.

REFERENCES**Sue Pendell**

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