

*Curriculum Vitae*  
**Miranda McCreary**

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Colorado State University  
Department of Communication Studies  
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## **EDUCATION**

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**Ph.D. Communication Studies**

**(Completion Date: May 2024)**

*Colorado State University, Fort Collins, CO*

Dissertation: *Sensing Materiality's Rhetorical Force: Building a Deeper Understanding of the Rhetorical Entanglements of Materiality, Embodiment, and Power.*

Advisor: Dr. Greg Dickinson

Committee: Dr. Karrin Vasby Anderson, Dr. Carl Burgchardt, Dr. Sushmita Chatterjee

**M.A., Communication Studies**

**5/2020**

*Texas Tech University, Lubbock, TX*

Graduate Certificate in Women's & Gender Studies

Advisor: Brian L. Ott

4.0/4.0 GPA

**B.A., Philosophy**

**12/2017**

*University of Colorado-Denver, Denver, CO*

Minor: Psychology

4.0/4.0 GPA

## **RESEARCH INTERESTS**

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Rhetorical criticism; critical media studies; rhetoric of materiality; critical-cultural, feminist, and decolonial analysis

## **PUBLICATIONS**

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**Published Work:**

McCreary, M. (2020). Cultural analysis. In B. L. Ott & R. L. Mack, *Critical media studies: An introduction* (3rd ed., pp. 374-377). Wiley-Blackwell.

**Accepted, In Press:**

McCreary, M. "Spinning Outside of Our Selves: Pole dance, materiality & embodied existence

beyond colonial binaries,” *Women’s Studies in Communication*.

**Accepted, Pending Final Revisions – Publication Scheduled for 2025**

McCreary, M. “The sensory architecture of appearance: Spatializing the formation, regulation, and subversive power of the body,” *Western Journal of Communication*.

**In Preparation for Submission:**

McCreary, M. “Filmic subversion and citizenship: Exploring reorientation as resource in *Promising Young Woman*,” *Western Journal of Communication*.

McCreary, M. “Visceral inscriptions of the womanly body: The entanglements of the psyche and femicidal rhetorics in *Mindhunter*,” *Quarterly Journal of Speech*.

**REFEREED CONFERENCE PAPERS**

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Presenter, “The Sensory Architecture of Appearance: Spatializing the Formation, Regulation, and Subversive Power of the Body.” Western States Communication Association, Reno, Nevada, February 2024.

Presenter, “Spinning Out of Otherness: Pole Dancing as Material Resource for Unlearning Colonial Dualities of Othering.” International Communication Association, Toronto, Canada, May 2023.

**Earned placement in the top 20 papers in international feminist scholarship.**

Presenter, “Televisual Transformation: Scandal and the Construction of a New Abortion Rhetoric.” Western States Communication Association, Phoenix, Arizona, February 2023.

Presenter, “Filmic Subversion and Citizenship: Exploring Reorientation as Resource in *Promising Young Woman*,” National Communication Association, New Orleans, Louisiana, November 2022.

Presenter, “A Rhetoric of Remembrance: Channeling Nostalgic Desire in Wildlife,” National Communication Association, Seattle, Washington, November 2021.

Presenter, “Centered in the Frame: *The Favourite* as a Model of Female Empowerment.” Western States Communication Association, Denver, Colorado, February 2020.

**Top Debut Paper**, Organization for Research on Women and Communication

**INVITED GUEST LECTURES**

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**9/18/2023**

- “Aristotle: Topi, Syllogisms, and Enthymemes,” SPCM 201 – The History and Theory of Rhetoric, Colorado State University.

**11/11/2019**

- “Pentadic Analysis,” COMS 3310 – Rhetoric in Western Thought, Texas Tech University.

## HONORS/AWARDS

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School of Communication Outstanding Graduate Student Nominee – Colorado State Univ.	2023
Vera L. Simpson Graduate Student Award—Texas Tech University	2019
Phi Kappa Phi National Honor Society	2019/2020
Dean’s List—University of Colorado-Denver	2015/2017
Dean’s List—University of Denver	2011
Phi Theta Kappa First Year Honor Society—University of Denver	2011

## SCHOLARSHIPS

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TTU Communication Studies Departmental Scholarship (Awarded for service to <i>Argumentation &amp; Advocacy</i> )	2019
Philosophy and Everyday Life Scholarship—University of Colorado-Denver Philosophy Department	2017
Academic Athlete Award—University of Colorado-Denver	2017
CLAS Dean’s Merit Scholarship—University of Colorado-Denver	2017
CU Lynx Scholarship—University of Colorado-Denver	2014
Provost Scholarship—University of Denver	2011

## ADDITIONAL RESEARCH EXPERIENCE

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### Colorado State University, Department of Communication Studies (PhD):

Summer 2023

#### Graduate Research Assistant for Dr. Greg Dickinson

Successfully completed editorial work on the book manuscript, “*The Spirit of the American West: Memory and Identity at the Buffalo Bill Center of the West*” by Greg Dickinson, Brian L. Ott, and Eric Aoki (under contract with The University of Alabama Press). My editorial work included proofreading, reference formatting, and adaptation of the formal structure of the manuscript to meet the requirements of professional and publisher-specific formatting, consistent with the editor.

#### Graduate Research Assistant for Dr. Martín Carcasson

Comprehensively researched literature on active listening as an integral part of democratic deliberation, put together a literature review of the most relevant sources to create community workshop sessions on the topic (as part of the larger community initiatives of the Center for Public Deliberation at CSU). I researched media that would be essential for translating theoretical concepts of democratic deliberation research into more approachable language for broader audiences beyond the academy, developing skills needed for the creation of public scholarship.

### **Graduate Research Assistant for Dr. Carl Burghardt**

Successfully compiled a comprehensive literature review, and curated a collection of relevant and diverse scholarly articles, book chapters, and archival sources for Dr. Burghardt's book project on coming-of-age films in the early 20<sup>th</sup> century.

Summer 2022

### **Graduate Research Assistant for Dr. Greg Dickinson**

Proofread and edited chapters of and the integration of visual figures in the book manuscript, "*The Spirit of the American West: Memory and Identity at the Buffalo Bill Center of the West* by Greg Dickinson, Brian L. Ott, and Eric Aoki (under contract with The University of Alabama Press). In the process of completing this work, I gained and successfully applied additional knowledge of culturally-inclusive terminology and invitational rhetoric that challenges the pre-existing oppressive power dynamics embedded in language and our society at large.

Curated a collection of relevant literature, modern resources, and archival documents (including historical newspaper articles, architectural sketches and floorplans, photographs, and reports on municipal decisions) for Dr. Dickinson's continued work on rhetorical analyses of places and spaces in the L.A. area.

Summer 2021

### **Graduate Research Assistant for Dr. Greg Dickinson**

Undertook and successfully accomplished photographic archival work for part of the book manuscript, "*The Spirit of the American West: Memory and Identity at the Buffalo Bill Center of the West* (under contract with The University of Alabama Press). Developed proficiency in locating archival resources, established connections with professional archivists with deeper knowledge of specific archives, and cultivated skill in locating the visual changes and appropriations of visual artifacts over time and the history of how they come to be situated in particularly rhetorical spaces like museums.

### **Colorado State University Communication Studies Website Update Auditor**

Tested aspects of user functionality for the beta version of the updated CSU Communication Studies Department website. Developed proficiency with effective design, user interfaces, key language, and effective presentation of not only the requirements of different communication studies degrees, but also the value of the field on a personal development level, in the academy, and on regional, national, and international levels.

### **Colorado State University, Department of Communication Studies (MA):**

Summer 2020

### **Graduate Research Assistant for Dr. Luke Lefebvre**

Conducted analysis of qualitative survey data, collaboratively revising a coding scheme and helping to establish inter-coder reliability for analyzing the interpersonal communication strategies of small groups in university class contexts.

Spring 2020

**Formatting Aide for Brian L. Ott & Greg Dickinson**

Successfully completed editorial work on the book manuscript, “*The Spirit of the American West: Memory and Identity at the Buffalo Bill Center of the West*” by Greg Dickinson, Brian L. Ott, and Eric Aoki (under contract with The University of Alabama Press). Adapted the formatting style of the manuscript to meet the requirements of professional and publisher-specific formatting, consistent with the editor.

## TEACHING EXPERIENCE

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### Instructor of Record, Colorado State University (PhD):

Fall 2023

SPCM 335 (upper-level course): **Gender & Communication**

Content: Focuses on central theories on gender and communication, the concept of gender as a site of communicative, social, and political struggle, and the cultivation of student skill in critically evaluate the ever-changing constructions of and relationship between gender and power in cultural life.

Spring 2023

SPCM 347 (upper-level course): **Visual Communication**

Content: Presents foundational theories in visual communication and aesthetics, focusing on students’ development of the following skills: analyzing visual communication in a dominantly visual world, understanding the role visual communication plays in shaping society and our visceral and cognitive experience of society, politics, media, history, community, identity, etc., and reflecting on how our own visual communication is always enmeshed in cultural systems of meaning.

SPCM 100: **Communication & Pop Culture**

Content: Provides theoretical tools to engage in textual, historical, industrial, and audience analyses of U.S. popular culture artifacts (with an emphasis on media forms and technology).

Fall 2022

SPCM 347 (upper-level course): **Visual Communication**

Content: Presents foundational theories in visual communication and aesthetics, focusing on students’ development of the following skills: analyzing visual communication in a

dominantly visual world, understanding the role visual communication plays in shaping society and our visceral and cognitive experience of society, politics, media, history, community, identity, etc., and reflecting on how our own visual communication is always enmeshed in cultural systems of meaning.

**SPCM 100: Communication & Pop Culture** (1 section of 40 students)

Content: Provides theoretical tools to engage in textual, historical, industrial, and audience analyses of U.S. popular culture artifacts (with an emphasis on media forms and technology).

Spring 2022

**SPCM 207: Public Argumentation** (1 section of 20 students)

Content: Focuses on the central theoretical foundations and practices of public argumentation and deliberation, and the skills necessary to engage in public deliberation (vs. polarizing debates). These skills include the ability to critically analyze complex public issues, identifying underlying shared values of communities that inform specific conflicts, using and supporting communal active listening, and finding and evaluating relevant and accurate information. Together, these skills equip students for participating in productive, democratic deliberation that clarifies conflicts and supports communal respect.

**SPCM 100: Communication & Pop Culture** (1 section of 40 students)

Content: Provides theoretical tools to engage in textual, historical, industrial, and audience analyses of U.S. popular culture artifacts (with an emphasis on media forms and technology).

Fall 2021

**SPCM 100: Communication & Pop Culture** (2 sections of 40 students)

Content: Provides theoretical tools to engage in textual, historical, industrial, and audience analyses of U.S. popular culture artifacts (with an emphasis on media forms and technology).

Fall 2020-Spring 2021

**SPCM 200 [Online]: Public Speaking** (4 sections of 25 students)

Content: Focuses on the fundamentals of public speaking, emphasizing content, organization, delivery, and audience response.

**Graduate Teaching Assistant, Colorado State University (PhD):**

Fall 2023

**SPCM 201: The History & Theory of Rhetoric**

Focuses on the fundamentals of public speaking, emphasizing content, organization, delivery, and audience response.

## **Instructor of Record, Texas Tech University (MA):**

Spring 2020

**SPCM 2358 [Online]: Speaking for Business** (1 section of 25 students)

Content: Provides knowledge of both the fundamentals of public speaking generally, but also the unique structures, audience analyses, and delivery styles that make speaking in business and a wide variety of career contexts effective and engaging (both in synchronous & asynchronous ways).

Summer & Fall – 2019

**SPCM 200 [Online]: Public Speaking** (2 sections of 25 students)

Content: Focuses on the fundamentals of public speaking, emphasizing content, organization, delivery, and audience response.

Spring 2019 – Spring 2020

*Communication Training Center*

### **Assisted with Type, Teaching, & Communication Workshop**

Assisted with the presentation of research on different cognitive processing styles of individuals, and translating this research into frameworks applicable to preparing class lectures and activities to make sure all students are supported in the unique ways they might process the information in the classroom.

**Led lecture workshops for TTU graduate students and faculty:**

### *Lecture Workshop Evaluations*

<b>Semester</b>	<b>Course Information</b>	<b>Q1: Developed more effective strategies to communicate my ideas</b>	<b>Q2: Know how to better organize material or content to enhance shared meaning with others</b>
<b>Spring 2019</b>	Fundamentals of PowerPoint	<b>4.5</b>	<b>4.67</b>
<b>Spring 2019</b>	Poster Presentation Design	<b>4.75</b>	<b>4.5</b>
<b>Fall 2019</b>	Fundamentals of PowerPoint	<b>4.61</b>	<b>4.56</b>
<b>Fall 2019</b>	Poster Presentation Design	<b>4.44</b>	<b>4.88</b>
*all scores based upon a 5.0 scale	<b>Average Score=</b>	<b>4.57</b>	<b>4.65</b>

## **Graduate Teaching Assistant, Texas Tech University (MA):**

Spring 2020

**COMS 3310: Rhetoric in Western Thought**

Content: Assisted in preparing class materials and student activities that enabled students to gain knowledge of the history of rhetorical theorizing as it developed in the particular context of Western civilization.

Fall 2018 – Spring 2019

SPCM 200: **Public Speaking** (4 sections of 25 students)

Content: Focuses on the fundamentals of public speaking, emphasizing content, organization, delivery, and audience response.

### Volunteer Economics Instructor Position

Worked for the non-profit organization Junior Achievement in Denver, CO **2011**

Taught weekly classes in economics in a variety of elementary & middle school classrooms, learning from the engagement and lives of students with diverse backgrounds, particularly students from economically privileged/underprivileged communities, marginalized and Othered identities, and how the education system on a structural, financial level operates according to particular power structures.

## SERVICE

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Community Volunteer **2023-Present**  
Food Bank of Larimer Country

Peer Mentor for incoming M.A. & PhD students **2023-2024**  
Peer mentor program in the Comm. Studies Department, Colorado State University

ACT Human Rights Film Festival Programming Corps Leadership Team **2022-Present**  
Colorado State University

Reviewed film submissions received from internationally diverse filmmakers, evaluating not only the cinematographic elements of the films, but also how the films give voice to the diverse experiences of international communities and important issues. In addition to submitting written reviews of these films, I engaged in collaborative discussion with faculty and other members of the leadership team to help decide on the films most appropriate for the film festival, and most powerful in their audio-visual invitations to audiences to understand global issues on a visceral and cognitive level.

Volunteer English Tutor for Ukrainian Speakers **2023**  
ENGin nonprofit organization

Planned weekly Zoom calls with a Ukrainian speaker who wanted to learn English to expand her professional opportunities beyond her national options. To support her goal, I developed English tutoring lessons tailored to her specific interests and experiences, and provided interpersonal support of her learning. Through this, I also learned so much from her, gaining knowledge of her



experiences and viewpoints influenced by a very different culture and the impact of war on so many levels.

Volunteer Judge CURC Undergraduate Research Showcase, Colorado State University	<b>2023</b>
Participated in the CSU Communication Studies Department reception for 1 <sup>st</sup> Generation undergraduate students	<b>2023</b>
Conference Paper Reviewer: Feminist Scholarship Division of ICA	<b>2023</b>
Conference Panel Chair - WSCA Conference	<b>2023</b>
Volunteer Judge CURC Undergraduate Research Showcase, Colorado State University	<b>2022</b>
Conference Paper Reviewer: Rhetorical and Communication Theory Division of NCA Visual Communication Division of NCA Student Section of NCA	<b>2022</b>
Community Remembrance Event Setup Team Member – Water Lantern Festival	<b>2022</b>
Peabody Awards Screening Committee Member	<b>2021</b>
ACT Human Rights Film Festival Screening Committee Member Colorado State University	<b>2020-2022</b>
Peer Mentor for incoming M.A. & PhD students Peer mentor program in the Comm. Studies Department, Colorado State University	<b>2021-2022</b>
Incoming GTA Training Day Group Facilitator Colorado State University	<b>2021</b>
Volunteer Judge CURC Undergraduate Research Showcase, Colorado State University	<b>2021</b>
Conference Paper Reviewer, Rhetorical and Communication Theory Division of NCA	<b>2021</b>
Conference Paper Reviewer, Rhetorical and Communication Theory Division of NCA	<b>2020</b>
Conference Paper/Panel Reviewer, Feminist and Gender Studies Division of NCA	<b>2020</b>
Grant Reviewer, Organization for Research on Women and Communication	<b>2020</b>
Raider Rhetoric Society Co-President Texas Tech Student Chapter of RSA	<b>2019/2020</b>

Conference Panel Chair - WSCA Conference	<b>2019</b>
Editorial Assistant, <i>Argumentation and Advocacy</i> Editor: Dr. Catherine Langford, Texas Tech University	<b>2019</b>
Instructor Job Search Committee, Graduate Student Representative Texas Tech University, Communication Studies Department	<b>2019</b>
Volunteer IE Judge High School Speech & Debate Tournament, Texas Tech/Tascosa Swing	<b>2019</b>

## **PROFESSIONAL DEVELOPMENT**

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**CSU TILT (Teaching Institute for Learning & Teaching)** Graduate Teaching Certificate  
*Portfolio will be under review October 2023*

TILT Pedagogy 3-Course Series: The 1<sup>st</sup> Four Weeks **6/2021**

*Facilitators:* Hailey Otis, Kira Marshall-McKelvey, & Debora A. Colbert

Week 1 Course: First Day of Class: Community & Content

Week 2 Course: CSU Student Success Data: 1<sup>st</sup> Four weeks

Week 3 Course: Assessing & Scaffolding Prior Knowledge

TILT Pedagogy Course: Mixing Old and New: Exploring Student Engagement & Inclusion Post COVID-19 **1/2020**

TILT Pedagogy Course: Integrating Information Literacy into Your Classes **1/2020**

TILT Pedagogy 3-Course Series: Teaching Online: Facilitation & Engagement **12/2020-1/2020**

Week 1 Course: Classroom Climate: Setting the Stage

Week 2 Course: Engaging Students

Week 3 Course: Assessing Students & Providing Feedback

Queer Rhetorics & the Classroom in the COVID-19 Era Workshop **9/11/2020**  
Hosted by Rhetoric Society of America

2020 Social Justice, Advocacy Leadership, and Ethics Virtual Mini-Conference **4/25/2020**  
Conference Theme: Difficult Dialogues  
(Focusing on immigration reform, trauma, sexual assault)  
Held by the TTU Counselor Education Department

Responsible Teaching in a Violent Culture Workshop **10/11/2019**  
Held by the TTU Humanities Center  
Led by Dr. Koritha Mitchell from Ohio State University

## **MEMBERSHIPS**

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Rhetoric Society of America  
National Communication Association  
Western States Communication Association  
Organization for Research on Women and Communication

Colorado State University Graduate Workers Organizing Cooperative (GWOC)

## **REFERENCES**

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### **Dr. Greg Dickinson**

Department Chair and Professor – Colorado State University  
Research Areas: Rhetoric of space and place, critical-cultural studies, critical humanities  
Contact: [greg.dickinson@colostate.edu](mailto:greg.dickinson@colostate.edu)

### **Dr. Karrin Vasby Anderson**

Professor – Colorado State University  
Research Areas: Cultural and political rhetoric, media rhetoric, feminist rhetorical theory  
Contact: [karrin.anderson@colostate.edu](mailto:karrin.anderson@colostate.edu)

### **Dr. Carl Burgchardt**

Professor – Colorado State University  
Research Areas: History and theory of rhetoric, film studies, public address  
Contact: [carl.burgchardt@colostate.edu](mailto:carl.burgchardt@colostate.edu)