

# Nick Marx, Ph.D.

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Associate Professor of Film and Media Studies  
Director of Undergraduate Studies  
Department of Communication Studies  
Colorado State University  
A241 Behavioral Sciences Building  
Fort Collins, CO 80523  
[Nick.Marx@colostate.edu](mailto:Nick.Marx@colostate.edu)

## Areas of Specialization

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Media studies; media industries; American politics & culture; digital media; race & ethnicity in media; comedy studies

## Professional Experience

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### Associate Professor

Department of Communication Studies, Colorado State University  
August 2019—Present  
Director of Undergraduate Studies, August 2021—Present

### Assistant Professor

Department of Communication Studies, Colorado State University  
August 2013—May 2019

### Visiting Assistant Professor

Department of Critical Media and Cultural Studies, Rollins College  
August 2012—May 2013

### Mellon Foundation Fellow

Department of Communication Arts, University of Wisconsin-Madison  
January 2012—May 2012

### Lecturer and Teaching Assistant

Department of Communication Arts, University of Wisconsin-Madison  
August 2007—December 2011

### Adjunct Faculty

Department of Communication, Concordia University Texas  
August 2006—December 2006

## Education

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### Ph.D., Communication Arts—Media and Cultural Studies

University of Wisconsin-Madison, 2012  
Dissertation: “From Bits to Bytes: Sketch Comedy in the Multi-Channel and Digital Convergence Eras”  
Minor in Film

M.A., Radio-Television-Film—Media Studies  
University of Texas at Austin, 2006  
Minor in Women's and Gender Studies

B.A. (double major), Communication Arts—Radio/Television/Film and Spanish  
University of Wisconsin-Madison, 2003  
Graduated with distinction

## Publications

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### Books:

*That's Not Funny: How the Right Makes Comedy Work For Them*, co-authored with Matt Sienkiewicz. Berkeley, CA: University of California Press, 2022.

*Sketch Comedy: Identity, Reflexivity, and American Television*. Bloomington, IN: Indiana University Press, 2019.

*The Comedy Studies Reader*, co-edited with Matt Sienkiewicz. Austin, TX: University of Texas Press, 2018.

*Saturday Night Live and American TV*, co-edited with Matt Sienkiewicz and Ron Becker. Bloomington, IN: Indiana University Press, 2013.

### Peer-Reviewed Journal Articles:

"Home Economics: Sitcom Capitalism, Conservative Comedy, and Media Conglomeration in Post-Network Television," *Communication, Culture & Critique*, Volume 15, Issue 1, March 2022, 21-35.

"Appropriating Irony: Conservative Comedy, Trump-Era Satire, and the Politics of Television Humor," with Matt Sienkiewicz, *Journal of Cinema and Media Studies*, Volume 60, Issue 4, Summer 2021, 85-108.

"A digital media attention diversion improves mood and fear in patients receiving chemotherapy for recurrent gynecologic malignancies: results of a randomized trial," with Ryan J Spencer, Vinita Alexander, Jens Eickhoff, Kaitlin Woo, Erin Costanzo, and Stephen L Rose, *International Journal of Gynecological Cancer*, Volume 30, Issue 4, April 2020, 525-532.

"Expanding the Brand: Race, Gender, and the Post-politics of Representation on Comedy Central," *Television and New Media*, Volume 17, Issue 3, March 2016, 272-287.

"Radio Voices, Digital Downloads: Bridging Old and New Media in the *Onion Radio News* Podcast," *Comedy Studies*, Volume 6, Issue 2, August 2015, 107-117.

"Click Culture: The Perils and Possibilities of *Family Guy* and Convergence-Era Television," with Matt Sienkiewicz, *Communication and Critical/Cultural Studies*, Volume 11, Issue 2, June 2014, 103-119.

"Storage Wars: Clouds, Cyberlockers, and Media Piracy in the Digital Economy," *The Journal of e-Media Studies*, Volume 3, Issue 1, 2013, DOI: [10.1349/PS1.1938-6060.A.426](https://doi.org/10.1349/PS1.1938-6060.A.426).

"'The Missing Link Moment': Web Comedy in New Media Industries," *The Velvet Light Trap*, Issue 68, fall 2011, 14-23.

"Beyond a Cutout World: Ethnic Humor and Discursive Integration in *South Park*," with Matt Sienkiewicz, *The Journal of Film and Video*, Volume 61, Issue 2, summer 2009, 5-18.

### Peer-Reviewed Book Chapters:

- “Netflix, Comedy, and the Algorithmic Absurdity of *I Think You Should Leave*,” in Pete Kunze and Will Costanzo (eds), *The Oxford Handbook of Screen Comedy*. Oxford: Oxford University Press, in press, forthcoming 2024.
- “Comedy Central: Trying to Grow Up by Getting Younger,” in Derek Johnson (ed.), *From Networks to Netflix: A Guide to Changing Channels*, 2<sup>nd</sup> edition. New York: Routledge, 2022, 133-143.
- “Funny or Die,” in Jody Baumgartner (ed.), *American Political Humor: Masters of Satire and Their Impact on U.S. Policy and Culture*. Santa Barbara, CA: ABC-CLIO, 2019, 525-528.
- “Comedy Central: Transgressive Femininities and Reaffirmed Masculinities” in Derek Johnson (ed.), *From Networks to Netflix: A Guide to Changing Channels*. New York: Routledge, 2018, 177-186.
- “Introduction: Comedy as Theory, Industry, and Academic Discipline” with Matt Sienkiewicz in Nick Marx and Matt Sienkiewicz (eds), *The Comedy Studies Reader*. Austin, TX: University of Texas Press, 2018, 1-16.
- “*Family Guy*: Undermining Satire” in Jason Mittell and Ethan Thompson (eds), *How to Watch Television*. New York, NY: Oxford University Press, 2013, 177-186.
- “Skits Strung Together: Performance, Narrative, and the Sketch Comedy Aesthetic in *SNL* Films” in Nick Marx, Matt Sienkiewicz, and Ron Becker (eds), *Saturday Night Live and American TV*. Bloomington, IN: Indiana University Press, 2013, 213-232.
- “Introduction: Situating *Saturday Night Live* in American Television Culture,” with Matt Sienkiewicz and Ron Becker in Nick Marx, Matt Sienkiewicz, and Ron Becker (eds), *Saturday Night Live and American TV*. Bloomington, IN: Indiana University Press, 2013, 1-21.
- “Respecting ‘Authoritah’: Trey Parker, Matt Stone, and Authorship in *South Park* and Beyond,” in Brian Cogan (ed.), *Deconstructing South Park: Critical Examinations of Animated Transgression*. Lanham, MD: Lexington Books, 2011, 165-177.

### Academic Reviews, Interviews, and Online Publications:

- “Conservatives’ ‘anti-woke’ alternative to Disney has finally arrived,” *The Conversation*, 8 December 2023, <https://theconversation.com/conservatives-anti-woke-alternative-to-disney-has-finally-arrived-217774>.
- “A Fox News Host’s Strange Backstory Shows How Liberals Lost Comedy,” *Slate*, 13 June 2022, <https://slate.com/culture/2022/06/greg-gutfeld-fox-news-show-conservative-comedy.html>
- “How Joe Rogan became podcasting’s Goliath,” *The Conversation*, 10 February 2022, <https://theconversation.com/how-joe-rogan-became-podcastings-goliath-176124>.
- “Gavin McInnes and the Reactionary Politics of Right-Wing Comedy,” *In Media Res*, 15 October 2021. <https://mediacommons.org/imr/content/gavin-mcinnnes-and-reactionary-politics-right-wing-comedy-0>
- “How conservative comic Greg Gutfeld overtook Stephen Colbert in ratings to become the most popular late-night TV host,” *The Conversation*, 24 September 2021, <https://theconversation.com/how-conservative-comic-greg-gutfeld-overtook-stephen-colbert-in-ratings-to-become-the-most-popular-late-night-tv-host-166867>.

*Communication and Popular Culture*, 3<sup>rd</sup> edition, with Mark Saunders, Kurtis North, and Amanda Wright, Kendall-Hunt, 2018.

“Review: *Live From New York: The Complete Uncensored History of Saturday Night Live as Told by Its Stars, Writers, and Guests* by James Andrew Miller and Tom Shales,” *Studies in American Humor*, Volume 2, Issue 1, 2016, 117-119.

“Review: *Understanding Media and Culture: An Introduction to Mass Communication* by Jack Lule,” *Open Textbook Library*, 2016.  
<https://open.umn.edu/opentextbooks/BookDetail.aspx?bookId=143>

Contributions to *Antenna: Responses to Media and Culture*, UW-Madison, September 2009—2015.

- “Fall Premieres 2015: *The Daily Show with Trevor Noah*,” 6 October 2015: <http://blog.commarts.wisc.edu/2015/10/06/fall-premieres-2015-the-daily-show-with-trevor-noah/>
- “Fall Premieres 2015: FOX,” 30 September 2015: <http://blog.commarts.wisc.edu/2015/09/22/fall-premieres-2015-fox/>
- “Fall Premieres 2015: *The Late Show with Stephen Colbert*,” 19 September 2015: <http://blog.commarts.wisc.edu/2015/09/19/fall-premieres-2015-the-late-show-with-stephen-colbert/>
- “‘Mother Daughter Sister Wife’: Gender on Comedy Central,” 27 February 2014: <http://blog.commarts.wisc.edu/2014/02/27/mother-daughter-sister-wife-gender-on-comedy-central/>
- “Change and Continuity on *Saturday Night Live*,” 9 October 2013: <http://blog.commarts.wisc.edu/2013/10/09/change-and-continuity-on-saturday-night-live/>
- “On Leaving the Game Early,” 20 June 2013: <http://blog.commarts.wisc.edu/2013/06/20/on-leaving-the-game-early/>
- “Locked in on ESPN,” 7 December 2011: <http://blog.commarts.wisc.edu/2011/12/07/locked-in-on-espn/>
- “*Louie*, Luckily,” 2 July 2010: <http://blog.commarts.wisc.edu/2010/07/02/louie-luckily/>
- “Generation X Has a Midlife Crisis at Midcourt,” 15 June 2010: <http://blog.commarts.wisc.edu/2010/06/15/generation-x-has-a-midlife-crisis-at-midcourt/>
- “On Sports Irrelevance,” 2 May 2010: <http://blog.commarts.wisc.edu/2010/05/02/on-sports-irrelevance-2/>

“Industry Lore and Algorithmic Programming on Netflix,” *Flow*, Vol. 21, Issue 6, 21 April 2015.  
<http://flowtv.org/2015/04/industry-lore-and-algorithmic-programming-on-netflix/>

“‘SNL 40’ and the Death of Liveness,” *Flow*, Vol. 21, Issue 4, 1 March 2015.  
<http://flowtv.org/2015/03/%E2%80%9Csnl-40%E2%80%9D-and-the-death-of-liveness/>

“The ‘Comedy of Exasperation’ and Satire TV in the Obama Era,” *Flow*, Vol. 21, Issue 2, 26 November 2014.  
<http://flowtv.org/2014/11/the-%E2%80%9Ccomedy-of-exasperation%E2%80%9D-and-satire-tv/>

“*Nathan For You* and Cable’s Contested Masculinities,” *In Media Res*, 21 August 2014.  
<http://mediacommons.futureofthebook.org/imr/2014/08/21/nathan-you-and-cables-contested-masculinities>

“Television Comedy,” with Jonathan Gray in Krin Gabbard (ed.), *Oxford Bibliographies in Cinema and Media Studies*. New York: Oxford University Press, 2014.

“Featured Collection: Steven Starr Papers,” The Wisconsin Center for Film and Theater Research, 2010.  
<http://wcftr.commarts.wisc.edu/exhibits/steven-starr-papers>

“Introduction,” with Mark Minett, John Powers, and Liz Ellcessor, *The Velvet Light Trap* - Number 66, Fall 2010.

- “Nowhere to go but Up: Redeeming HBO’s *Eastbound and Down*,” *Flow*, Vol. 9, Issue 6, 6 February 2009.  
<http://flowtv.org/2009/02/nowhere-to-go-but-up-redeeming-hbo%E2%80%99s-eastbound-down-nick-marx-university-of-wisconsin-madison/>
- “Interview with Emily Ann Thompson,” with Danny Kimball, *The Velvet Light Trap* - Number 62, Fall 2008, 76-81.
- “Review: *Watching with The Simpsons: Television, Parody, and Intertextuality* by Jonathan Gray,” *The Velvet Light Trap* - Number 62, Fall 2008.
- “And now, just the news: A week in the life of *A Daily Show*,” *Mediascape: UCLA Journal of Cinema and Media Studies*, Spring 2008. [http://www.tft.ucla.edu/mediascape/Spring08\\_AndNowJustTheNews.html](http://www.tft.ucla.edu/mediascape/Spring08_AndNowJustTheNews.html)
- “Performing Politics: Can Stephen Colbert bully Democrats back into power this midterm?” *Flow*, Vol. 5, Issue 2, 20 October 2006. <http://flowtv.org/2006/10/editorial-performing-politics/>

## Teaching

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- Film and Social Change* (undergrad seminar, CSU) 2024
- Political Media Industries* (graduate seminar, CSU) 2024
- Communication Studies New to the Major Seminar* (undergrad seminar, CSU) 2022, 2023, 2024
- Critical Media Studies* (undergrad lecture, CSU) 2014, 2015, 2018, 2019, 2021, 2022, 2023, 2024
- Evaluating Contemporary Television* (undergrad lecture, CSU) 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024
- Television Generations* (graduate seminar, CSU) 2022
- Communication Skills: Leadership* (undergrad seminar, CSU) 2022
- Communicating with Comedy* (senior capstone seminar, CSU) 2017, 2019, 2021
- Media Industries* (graduate seminar, CSU) 2014, 2020
- Critical/Cultural Analysis in Communication* (PhD seminar, CSU) 2018, 2019
- Media Theory* (graduate seminar, CSU) 2016, 2017
- Media Audiences* (graduate seminar, CSU) 2013, 2016
- Virtual Culture and Communication* (undergrad lecture, CSU) 2014
- Communication and Popular Culture* (undergrad lecture, CSU) 2013
- Critical Media Industry Studies* (undergrad seminar, Rollins) 2013
- Introduction to Media and Cultural Studies* (undergrad seminar, Rollins) 2013

*American Media Culture and Generational Identity* (“Community Engagement” undergrad seminar, Rollins) 2013

*Digital Media Culture* (undergrad seminar, Rollins) 2012

*Television and Cultural Studies* (undergrad seminar, Rollins) 2012

*Media, Satire, and Politics* (undergrad seminar, Rollins) 2012

*Television Criticism* (grad/undergrad seminar, UW-Madison), reader/grader 2009, instructor of record 2011

*Introduction to Television* (undergrad lecture, UW-Madison), 2009, 2010, 2011

*History of Broadcasting* (reader/grader, UW-Madison) 2010, 2012

*Race, Ethnicity, and Media* (reader/grader, UW-Madison) 2010

*Introduction to Media Production* (teaching assistant, UW-Madison) 2007, 2008, 2009, 2011

*Human Communication Theory* (undergrad seminar, Concordia University Texas) 2006

## Academic Conference Papers

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“Fox, Disney, and the Conservative Logic of Conglomeration in Financialized Hollywood,” Society for Cinema and Media Studies, Boston, MA, 13-17 March 2024.

“Re-examining political satire in an age of broken politics,” International Communication Association, Toronto, Ontario, 25-29 May 2023.

“*I Think You Should Leave* and the Algorithmic Absurdity of Sketch Comedy on Netflix,” Society for Cinema and Media Studies, Denver, CO, 12-15 April 2023.

“All in the Family: Home, Inheritance, and the Paleoconservative Politics of the Post-Network Sitcom,” Society for Cinema and Media Studies, Chicago, IL, 31 March-3 April 2022.

“Appropriating Irony: Satire TV and the Displaced Abjection of the Political Right,” Society for Cinema and Media Studies, Chicago, IL, 17-21 March 2021.

“Fighting with Funny: Race, Gender, and the Resistance Politics of Sketch Comedy,” American Studies Association, Honolulu, HI, 7-10 November 2019.

“Brand X: MTV’s *The State* and Generation X in Television’s Multi-Channel Transition,” Society for Cinema and Media Studies, Seattle, WA, 13-17 March 2019.

“Remakes and Reboots: The Value of Mining Television’s Past,” Flow Conference, UT-Austin, 27-29 September 2018.

“Live from Seoul: Transnational Television and Cross-Cultural Comedy in *Saturday Night Live Korea*,” Society for Cinema and Media Studies, Toronto, On, 14-18 March 2018.

“Examining Trans-media/-national Networks,” Flow Conference, UT-Austin, 15-17 September 2016.

- “What We Don’t Yet Know About Satire: Satire’s Production Cultures,” International Communication Association, Fukuoka, Japan, 9-13 June 2016.
- “Inside Joking: Comedy Theory Beyond the Political Paradigm,” with Matt Sienkiewicz, Society for Cinema and Media Studies, Atlanta, GA, 30 March-3 April 2016.
- “Post-Network Television and the Industrial Logic of Contentious Comedy,” National Communication Association 101st Annual Convention, Las Vegas, NV, 19-22 November 2015. **Awarded top paper by junior faculty in Critical and Cultural Studies Division.**
- “‘Neighed’ to Order: *BoJack Horseman* and Algorithmic Comedy on Netflix,” with Matt Sienkiewicz, Society for Cinema and Media Studies, Montreal, Canada, 25-29 March, 2015.
- “Click Culture, Comedy, and Representation in Convergence Era Television,” with Matt Sienkiewicz, National Communication Association 100th Annual Convention, Chicago, IL, 20-23 November 2014.
- “Reconsidering *Satire TV* for the Obama Era,” Flow Conference, UT-Austin, 11-13 September 2014.
- “The *Saturday Night Live* Franchise and the American Television Heritage,” Society for Cinema and Media Studies Conference, Boston, MA, 22-25 March 2012.
- “Beyond a Cutout World: Ethnic Humor and Discursive Integration in *South Park*,” with Matt Sienkiewicz, American Studies Association Conference, Baltimore, MD, 20-23 October 2011.
- “Improv at the Archives,” UW-Madison TV Comedy Conference, 14-16 October, Madison, WI, 2011.
- “Disruptive Downloading: One-Click Hosting Websites and Global Media Flows,” Cultural Studies Association Conference, Chicago, IL, 24-26 March 2011.
- “Branding the Band: Mediating Viewer Engagement with Music in HBO’s *Treme*,” Society for Cinema and Media Studies Conference, New Orleans, LA, 10-13 March 2011.
- “*Lucky Louie* and Parodying the Multi-Camera Sitcom,” Flow Conference, UT-Austin, 1-3 October 2010.
- “Sketch Comedian Comedy and the Convergence of Comedy Aesthetics Across Television and Film,” Society for Cinema and Media Studies Conference, Los Angeles, CA, 17-21 March 2010.
- “Contemporary Comediennes and the Sketch Comedy Aesthetic,” Flow Conference, UT-Austin, 9-11 October 2008.
- “Seeking the Real Stephen Colbert: Parody, Performance, and the Search for ‘Truthiness,’” moderated panel and presented, Film and History League Conference on “The Documentary Tradition,” 8-11 November 2006.
- “Oh My God, They Kissed Each Other!: Homosocial and Homoerotic Friendship in *BASEketball*,” Center for Women’s and Gender Studies Conference, UT-Austin, 8 April 2006.
- “The Parodic Impulse in *South Park*,” SW/TX Popular Culture/American Culture Association Conference, 8-11 February 2006.

Invited Lectures:

“Critical Perspectives on TV (Comedy),” SCRN 261, Clark University (remote), 21 November 2023.

“Comedy in Political Communication,” SPCM 420, Political Communication, CSU, 1 December 2022.

“The Rise of Right-Wing Comedy,” University of Minnesota Comedy Colloquium, 10 November 2022.

“Contemporary Politics & Comedy,” Bradley University Communication Department Comm Connect Speaker Series, 27 October 2022.

“The Rise of Right-Wing Comedy,” CSU Communication Studies Department Colloquium, 24 October 2022.

“Exploring the Depths of the Right-Wing Comedy Complex,” University of Wisconsin-Madison Communication Arts Colloquium, 13 October 2022.

*That’s Not Funny* book reading, Boswell Books, Milwaukee, WI, 12 October 2022.

“Plumbing the Depths of the Right-Wing Comedy Complex,” University of Wisconsin Milwaukee Film Studies Colloquium, 12 October 2022.

*That’s Not Funny* book reading, Lost City Books, Washington, D.C, 8 June 2022.

Panelist, The UVA Democracy Initiative’s Deliberative Media Lab, *Deliberation and Democracy Workshop*, University of Virginia, 7 June 2022.

“The Rise of Right-Wing Comedy,” Impact Guild (virtual), 3 June 2022.

*That’s Not Funny* book launch, Wolverine Farm Publick House, Fort Collins, CO, 11 May 2022.

*Don’t Look Up!* Panelist for CSU Science Communication Club, 21 April 2022.

“Media Industries Research,” SPCM 712, Critical/Cultural Analysis in Communication, CSU, 6 November 2020.

“Brand X: MTV’s *The State* and Generation X in Television’s Multi-Channel Transition,” Communication Studies faculty colloquium, CSU, 25 September 2019.

“Comedy, Nation, and Globalization” SPCM 496, Global Media Cultures, CSU, 28 February 2019.

“Communication Studies C4C: Research & You,” CSU, 6 November 2017.

“International Comedy,” SPCM 496, Global Media Cultures, CSU, 30 October 2017.

“*SNL Korea* and the Cultural Politics of Comedy Translation,” COMM 3351, Screen Comedy, Texas A&M Corpus Christi, 6 December 2016.

“Enduring Questions in Media Studies,” SPCM 479, Communication Studies Capstone, CSU, 3 February 2016.

“Media Studies Today,” SPCM 479, Communication Studies Capstone, CSU, 29 September 2015.

“Media Studies and Critical/Cultural Career Practices,” SPCM 479, Communication Studies Capstone, CSU, 10 February 2015.

- “*Reefer Madness* and the Cultural Implications of Marijuana Legalization in Colorado,” CSU Library’s Open Access Film Screening Series, CSU, 9 October 2014.
- “Enduring Questions in Media Studies,” SPCM 479, Communication Studies Capstone, CSU, 23 September 2014.
- “Communicating Comedy,” CSU Honors Faculty Fireside, CSU, 22 September 2014.
- “Communicating Identity in Digital Media Culture,” SPCM 332, Interpersonal Communication Skills, CSU, 21 May 2014.
- “Media Literacy and Contemporary Media Citizenship,” SPCM 479, Communication Studies Capstone, CSU, 13 February 2014.
- “*Saturday Night Live* and the Sketch Comedian Comedy,” Communication Studies faculty colloquium, CSU, 24 September 2013.
- “Podcasts, Webisodes, and Digital Production Culture,” Communication Arts 613, “Radio & the Art of Sound,” UW-Madison, 29 November 2011.
- “Media Piracy and Global Media Flows,” Communication Arts 463, “Global Media Cultures,” UW-Madison, 2 August 2011.
- “Satiric Strategies in *Family Guy*,” UW-Madison Media & Cultural Studies colloquium, 28 April 2011.
- “Brand(ing) X: The Youth Audience, Sketch Comedy, and Original Programming on MTV,” UW-Madison Media & Cultural Studies colloquium, 18 November 2010.
- “Alternative Comedy Aesthetics in American Television,” Communication Arts 613, “Television Comedy,” UW-Madison, 19 October 2010.
- “The Cultural Approach to Television Genre Theory,” Communication Arts 351, “Introduction to Television,” UW-Madison, 18 February 2010.
- “Television and the World Wide Web,” Communication Arts 351, UW-Madison, “Introduction to Television,” 10 December 2009.
- “Television Sketch Comedy,” invited lecture to Communication Arts 613, “Television Comedy,” UW-Madison, 5 November 2009.
- “Dying Laughing: Funnyordie.com and Internet Comedy in the Matrix Media Era,” UW-Madison Media & Cultural Studies colloquium, 16 April 2009.
- “Television Genre and the Sitcom,” invited lecture to Communication Arts 351, “Introduction to Television,” UW-Madison, 26 February 2009.
- “Beyond a Cutout World: Ethnic Humor and Discursive Integration in *South Park*,” with Matt Sienkiewicz, UW-Madison Media & Cultural Studies colloquium, 23 October 2008.
- “Media Fandom, Parody, and Interpretive Communities,” invited lecture to Communication Arts 250, “Radio, TV, & Film as Mass Media,” UW-Madison, 2 July 2008.

“Intertextuality, Hyperconsciousness, and Postmodern Television,” invited lecture to Communication Arts 451, “Television Criticism,” UW-Madison, 3 June 2008.

## Awards, Grants, and Fellowships

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College of Liberal Arts Professional Development Program award, CSU, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023

College of Liberal Arts Student Success Mini-Grant, 2021, 2022, 2023

Best Edited Collection for *The Comedy Studies Reader*, Midwest Popular and American Culture Association, 2020

Provost’s Learning Collaboratory Initiative: Curriculum Redesign Award for SPCM 100 Communication and Popular Culture, CSU, 2016-2017

College of Liberal Arts Faculty Development Fund Award for Outstanding Research and Creative Activity, CSU, 2016

Top Paper, National Communication Association, Critical and Cultural Studies Division, 2015

National Association of Television Program Executives Faculty Fellowship, January 2013

Community Engagement Faculty Fellowship, Rollins College, 2013

Mellon Foundation Dissertation Fellowship, competitive award given to dissertators for outstanding achievement in the arts and humanities, 2011-12

Elliot Dissertation Award, UW-Madison, 2010

McCarty Travel Award, UW-Madison, 2008, 2009, 2010, 2011, 2012

Vilas Travel Grant, UW-Madison, 2009, 2010, 2011

Stephen P. Jarchow Digital Archive Fellowship, Wisconsin Center for Film and Theater Research, 2009

Anonymous Fund Grant, 2009, for Desi Comedy Curry festival

Charline Wackman Award, cited for special achievement as a graduate student in Communication Arts, 2008, 2009, 2010, 2011

McCarty Welcome Award, 2007

## Editing & Reviewing

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### Book Series Editor

Indiana University Press Comedy & Culture series, 2020—Present. Published and in press monographs include:

- *Rolling: Blackness and Mediated Comedy*, edited by Alfred L. Martin, Jr., in press, forthcoming 2024
- *Taking Funny Music Seriously*, by Lily Hirsch, in press, forthcoming 2024

Editorial Board Member:

*Television & New Media*, 2020—Present

*Communication and Critical/Cultural Studies*, 2019—Present

Journal and Book Manuscript Reviewer:

Oxford University Press, March 2017, November 2023

*Communication and Critical/Cultural Studies*, July 2018, May 2019, August 2019, October 2020, January 2022, August 2023

Routledge, July 2023

*Human Communication Research*, June 2023

*Television and New Media*, July 2016, November 2018, December 2018, October 2020, February 2021, December 2021, May 2023

*Critical Studies in Media Communication*, February 2019, October 2022

*International Journal of Cultural Studies*, August 2022

*Studies in American Humor*, July 2018, April 2021

*Feminist Media Studies*, March 2021

*American Quarterly*, September 2014, October 2020

Cambridge University Press, January 2020

*New Review of Film and Television Studies*, May 2018, January 2019

*Culture, Theory, and Critique*, June 2018

*Convergence*, February 2018

*Communication Quarterly*, May 2015

Rowman & Littlefield, September 2014

Conference Paper and Panel Reviewer:

Society for Cinema and Media Studies, Fall 2015, Fall 2023

Television Forms and Platforms, University of Montréal, Fall 2016

National Communication Association, Spring 2015

Western States Communication Association, Fall 2013

Journal and Academic Blog Editor:

Co-Founding Editor, *Antenna: Responses to Media and Culture*, UW-Madison, September 2009—August 2012

Coordinating Editor, *The Velvet Light Trap*, UW-Madison, January 2009—August 2010

Editor, *The Velvet Light Trap*, UT-Austin and UW-Madison, September 2004—January 2009

Editor, *Flow*, UT-Austin, September 2004–August 2006

## Professional Activities and Service

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Disciplinary Service

Tenure & Promotion Case Review for a College of Communication at an R1 university, 2022

Faculty Mentor, American Humor Studies Association, 2021

Faculty Mentor, Society for Cinema and Media Studies GSO Mentorship Session, March 2021

Seminar Leader, NCA Doctoral Honors Seminar, 2020

Co-Chair, Television Studies Scholarly Interest Group, Society for Cinema and Media Studies, 2013—2015

Executive Committee Member, Humor Studies Caucus, American Studies Association, 2012—2014

University and College of Liberal Arts Service (CSU)

CLA Equity Dialog Facilitator, 2024

Council of Undergraduate Coordinators, College of Liberal Arts, spring 2019, 2021—present

College of Liberal Arts Committee for Equity Advocacy, 2021—present

CLA Political Economy Graduate Certificate Board, 2023

CLA Leadership Development Institute, 2023

Ram Orientation Faculty Panelist, 5 panels, June – July 2023

Search Committee Member, CLA Recruitment & Enrollment Coordinator, 2023

CLA Recruitment & Enrollment Coordinator Search Committee Member, 2023

College of Liberal Arts Team Teaching Selection Committee, 2021

Pilot Program for Faculty Mentoring of First-Generation Undergraduate Students, Associate Dean Student Success Project Initiative, spring 2019

Multicultural Undergraduate Research Art and Leadership Symposium Judge, spring 2019

Faculty Marshal, College of Liberal Arts Spring Commencement, spring 2019

Communication Studies Faculty Council Representative, spring 2018

College of Liberal Arts Faculty Development Fund Selection Committee, fall 2016

College of Liberal Arts Scholarship Committee, CSU, 2014

College of Liberal Arts Ambassadors Council Scholarship, CSU, 2013

Departmental Service (Communication Studies, CSU)

Curriculum Committee, 2023—present

Director of Undergraduate Studies, interim spring 2019, 2021—present

Rhetoric & Race Hire Committee Member, 2023

Executive Committee, 2020—2023

Communications Coordinator Search Committee, 2021

Contract, Continuing and Adjunct Faculty Evaluation Committee Chair, 2021

Awards Committee, 2019—2021

Graduate Committee, 2015—2021

Lead Instructor, Communication and Popular Culture, 2013—2021, interim fall 2022

ACT Human Rights Film Festival Programming Committee, 2017—2021

Scholarship Committee, 2018—2020

Panel Moderator, Celebrate Communication Studies Alumni Panel, spring 2014, fall 2015, fall 2016, spring 2019

Undergraduate Committee, 2016—2018

Special/Senior Teaching Faculty Review Committee, 2014—2017

Media Studies Hire Search Committee Chair, fall 2015

Gravlee Lecture Committee, 2013—2015

Organizational Communication Hire Search Committee, fall 2014

Graduate Student Advising (Communication Studies unless otherwise noted)

Dissertation Chair: Kiah Bennett (2022), Emma Lynn (expected 2025)

Thesis Chair: Kirstin Taylor (2023); Madison Barnes-Nelson (2023); Clarence Sanon (2021); Ava Goepfert (2018); Seth Willden (2016)

Dissertation Committee Membership: Riana Slyter (expected 2025), Abu Ahmed (Journalism & Media Communication, expected 2023), (Hayley Blackburn (Journalism & Media Communication, 2021), Hailey Otis (2021), Annie Keeney (Social Work, 2017), Stephanie Train (Journalism & Media Communication, in progress), Christopher Raftery (Journalism & Media Communication, in progress)

Thesis Committee Membership: Kyra Bower (expected 2024); Ashley Patterson (Journalism & Media Communication, expected 2024); Nicole Neece (expected 2024); Landon Laman (Journalism & Media Communication 2022); Kayla Thomas (2021); Chelsea McHenry (2020); Jenna Coviello (2019); Brooke Beytin (2017); Adam Walsh (Journalism & Media Communication 2017); Linda Pratt (Student Affairs in Higher Education 2016); Chance Johnson (Journalism & Media Communication 2015); Geoffrey Luurs (2014)

Undergraduate Honors Theses & Independent Studies: Bethany Calahan (2017), Austin Knauer (2017), Elise Eppard (2015), Cheyenne McCoy (2014), Rebekah Romberg (2014)

College and Departmental Service (UT-Austin & UW-Madison)

Faculty Advisor, 1-UP Student Performance Group, September 2010—May 2012

Co-Founder and co-organizer, UW-Madison TV Comedy Conference, UW-Madison, 14-16 October 2011

Host Committee, On Archives! Conference, UW-Madison, 6-9 July 2010

Host Committee, Fiske Matters Conference, UW-Madison, 11-12 June 2010

Co-producer, Desi Comedy Curry, a UW-Madison South Asian-American Comedy festival, 1 March 2009

Conference Organizing Committee and Panel Moderator for “Television as an Advertising Medium” at the inaugural *Flow* Conference, UT-Austin, 26-28 October 2006

Writing Tutor, UT-Austin Athletic Department, September 2004—May 2006

Publicity Coordinator, The Film Loop, UT-Austin, January 2005—May 2006

Quoted Expert or Media Appearances

“Crazy Props, Googly Eyes, Better Fake Vomit: ‘SNL’ Star Sarah Sherman Works to Make Viewers Laugh ‘While They Are Screaming in Horror,’” *Variety*, 30 November 2023. <https://variety.com/2023/tv/news/sarah-sherman-snl-talking-meatball-vomit-1235814253/>

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- “How Fox News (Yes, Fox News) Managed to Beat ‘The Tonight Show,’” *The New York Times*, 27 June 2023. <https://www.nytimes.com/2023/06/27/business/greg-gutfeld-fox-news.html>
- “How ‘Jury Duty’ follows a long legacy of prank shows,” *NPR*, 14 May 2023. <https://www.npr.org/2023/05/14/1176062339/how-jury-duty-follows-a-long-legacy-of-prank-shows>
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- “Why You Not Funny,” *Why You Mad*, 30 June 2022, <https://podcasts.apple.com/us/podcast/why-you-not-funny/id1476317902?i=1000568375643>
- “That’s Not Funny! The Right-Wing Comedy Complex,” *Aca-Media Podcast*, 25 May 2022. <https://aca-media.org/podcast/2022/5/25/ep-63-thats-not-funny-the-right-wing-comedy-complex>
- “Kids in the Hall are coming back — but is sketch comedy coming too?,” *The Canadian Broadcasting Corporation*, 21 May 2022. <https://www.cbc.ca/news/entertainment/sketch-comedy-kids-in-the-hall-1.6461296>
- “Funny or not: Republican edition,” *The Nicole Sandler Show*, 16 May 2022. <https://nicolesandler.com/5-16-22/>
- “Liberals should be worried about the conservative comedy scene,” *Politico*, 13 May 2022. <https://www.politico.com/news/magazine/2022/05/13/liberals-should-worry-conservative-comedy-00031907>
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- “That’s not funny but this is with Nick Marx,” *Reply Guys*, 9 May 2022. <https://podcasts.apple.com/us/podcast/thats-not-funny-but-this-is-with-nick-marx/id1471110894?i=1000560057222>
- “Matt Sienkiewicz and Nick Marx on the politics of humor,” *Theory of Change*, 5 May 2022. <https://www.youtube.com/watch?v=3Nxq7iH6DUI>
- “Nick Marx: Can conservatives be funny?” *Keen On*, 5 May 2022. <https://podcasts.apple.com/au/podcast/nick-marx-can-conservatives-be-funny/id1448694012?i=1000559854297>
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- “That’s Not Funny,” *The Comedy Cellar: Live from the Table*, 30 April 2022. <https://podcasts.apple.com/us/podcast/thats-not-funny/id1092965609?i=1000559193530>
- “‘Comedy is a powerful recruitment tool’: How the US rightwing use laughs for vast influence,” *The Guardian*, 26 April 2022. <https://www.theguardian.com/stage/2022/apr/26/comedy-is-a-powerful-recruitment-tool-how-the-us-rightwing-use-laugh-for-vast-influence>
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- “The Rise of Right-Wing Comedy w/ Nick Marx,” *Parallax Views with J.G. Michael*, 14 October 2021. <https://parallaxviews.podbean.com/e/nmarx/>
- “‘The Right Stuff’—Why Conservative Comedy is Booming,” *Top of Mind with Julie Rose*, 12 October 2021. <https://www.byuradio.org/TOP-2021-10-12-The-Right-Stuff-Why-Conservative-Comedy-is-Booming>
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- “*Saturday Night Live* Writer Bryan Tucker and Media Scholar Nick Marx,” *What Lies Between Podcast*, 22 September 2011. <http://whatliesbetweenmedia.wordpress.com/2011/09/22/hello-world/>

## Media Industry Experience

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On-Air Host, WPRK Radio (Winter Park, FL), September 2012—January 2013

- Produced weekly talk program on community media and culture.

Consultant, theclassconnection.com (Madison, WI), June 2008—December 2008

- Wrote and edited academic textbook summaries and notes.

Staff Writer, tinymixtapes.com (Minneapolis, MN), October 2006—October 2008

- Wrote popular music reviews and essays.

Editor, Harcourt, Brace, Jovanovich publishers (Austin, TX), March 2007—August 2007

- Edited textbook series intended to accelerate reading and writing comprehension of remedial middle-school students.

Research Associate, University of Texas Film Institute, August 2006—December 2006

- Supported University of Texas Film Institute Executive Director Thomas Schatz in project development and research.

Communications Associate, Shipley & Associates (Austin, TX), January 2005—November 2007

- Developed and implemented web and print media strategies for political consulting firm.

Production Assistant, South By Southwest Film Festival (Austin, TX), November 2005—May 2006

- Supervised film traffic and acted as technical liaison among talent, programmers, and producers.

Program Coordinator, WYOU Television (Madison, WI), December 2002—May 2003

- Co-wrote/directed weekly programs focusing on issues afflicting Madison youth.

Arts Editor, *The Badger Herald* (Madison, WI), May 2001—May 2003

- Produced daily entertainment page for nation's largest independent student newspaper (then-daily circulation 15,000).

## Skills

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Proficient in numerous media production and web publishing platforms, including 16 mm film cinematography and editing, digital video, Final Cut Pro, and Adobe Creative Suite.

Fluent in Spanish, with two years spent living in Spanish-speaking nations.