

ZIYU LONG

Department of Communication Studies
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EDUCATION

- Ph.D., Purdue University, West Lafayette, IN** **August 2015**
Organizational Communication
Minors: Entrepreneurship & Globalization, Mixed Methods (Qualitative, ANOVA, Regression, SEM, Social/Semantic Network Analysis)
Dissertation: *Communicatively constituting careers: Paradoxical design processes of women entrepreneurs in China, Denmark, and the United States.*
- Exchange, Copenhagen Business School, Copenhagen, Denmark** **Spring 2013**
Entrepreneurship & Design
- M.A., Purdue University, West Lafayette, IN** **May 2011**
Organizational Communication
Minors: Training and Development, Research Methods
Thesis: *Social construction of meanings of work by the Post80s generation in China*
- B.A., Communication University of China, Beijing, China** **June 2009**
Broadcasting Journalism
Minor: Media Production

ACADEMIC APPOINTMENTS

- 2021-present **Associate Professor**, Department of Communication Studies, Colorado State University
- 2015-21 **Assistant Professor**, Department of Communication Studies, Colorado State University
- 2013-15 **Graduate Lecturer**, Brian Lamb School of Communication, Purdue University
- 2009-13 **Graduate Assistant**, Brian Lamb School of Communication, Purdue University

AWARDS AND HONORS

- 2021 **ACCS Early Career Award.** Association for Chinese Communication Studies of National Communication Association.
- 2020 **Top Three Paper Award.** Organizational Communication Division of Western States Communication Association. (**Long, Z.** *Tuishou (pushing hands) as women's entrepreneuring from the margin: A feminist institutional work analysis of women's start-up experience in China*)

- 2020 **Top Debut Paper Award.** Organizational Communication Division of Western States Communication Association. (Lindquist, K. (Undergraduate advisee) & Long, Z. *The quarter-life crisis before graduation: An explorative study of competing discourses in GenZ' everyday career narratives*)
- 2019 **The Ann Gill Faculty Development Award for Outstanding Research and Creative Activity.** College of Liberal Arts. Colorado State University.
- 2018 **Top Paper Award.** 2018 ICA Post conference: Voices of Chinese Scholars over the Last 40 years, Prague, Czech Republic. (Long, Z. & Buzzanell, P.M. Chinese women's start-ups: Investigating hybrid agency in constituting harmonious entrepreneurial careers)
- 2016 **OSCLG Anita Taylor Outstanding Published Article Award.** Organization for the Study of Communication, Language & Gender (OSCLG). (Buzzanell, P.M., Long, Z., Anderson, L.B., Kokini, K., & Batra, J.C. (2015). Mentoring in academe: A feminist poststructural lens on stories of women engineering faculty of color. *Management Communication Quarterly*, 29, 440-457. doi:10.1177/0893318915574311.)
- 2016 **Top Interactive Poster Award.** Organizational Communication Division of International Communication Association. (Long, Z. *Navigating structure paradoxes in entrepreneurial careers: A ventriloquial analysis of women business owners' experiences in China, Denmark, and the United States*)
- 2016 **Top Panel Award.** Organizational and Professional Communication Interest Group, Central States Communication Association. (Rigorgiate et al., *Reframing, Rejecting, and Repurposing Work/Life Boundaries*)
- 2016 **Top Four Paper Award.** Organizational Communication Division of Western States Communication Association. (Long, Z. *A ventriloquial analysis of "Hao Gongzuo" (good work): Politicizing Chinese Post80s women's constructions of meanings of work.*)
- 2015 **Journal of Small Business Management Editor's Choice Award.** United States of America Small Business and Entrepreneurship. (Duval-Couetil, N. & Long, Z. *Career impacts of entrepreneurship education: An exploratory study of how and when students intend to utilize entrepreneurship in their professional lives*)
- 2015 **Top Paper Award.** Organizational and Professional Communication Interest Group, Central States Communication Association. (Long, Z., & Wilhoit, E.D. *Converging professionalism and authenticity: Understanding women's sensemaking of their lifestyle blogging careers*)
- 2015-11 **Ross Fellowship.** The Graduate School, Purdue University. One Ph.D.-track student was competitively selected to receive the fellowship with a four-year award package that recognizes the student's outstanding academic performance.
- 2015 **Top Two Paper Award.** Graduate Student Caucus, Central States Communication Association. (Long, Z. *Negotiating cultural, expertise, and relational boundaries: Integrated perspective to study graduate advisor-advisee relationships*)
- 2014 **The Indian Women's Association Graduate Student Research Award.** College of Liberal Arts, Purdue University. One out of 16 graduate student proposals was competitively selected to receive the award for its research excellence and potential in promoting global gender equity and empowerment.
- 2014 **Graduate Teacher Certificate.** The Purdue Teaching Academy, Purdue University. The certificate is awarded to graduate teaching assistants who demonstrate effective classroom teaching and active participation in teacher development activities.

- 2014 **Alan H. Monroe Graduate Scholar.** Brian Lamb School of Communication, Purdue University. This award is presented to graduate students who exemplify the standards of scholarly excellence and productivity pursued within the school.
- 2012-13 **Bilsland Strategic Initiatives Fellowship.** The Graduate School, Purdue University. Project Title: *Balancing graduate school and impending parenthood: Researching how graduate students navigate pregnancy.* The fellowship is competitively awarded to graduate students to conduct research that address the strategic initiatives of the Purdue Graduate School.
- 2012 **Charles Redding Scholarship.** Brian Lamb School of Communication, Purdue University. One Ph.D.-track student was competitively selected to receive this scholarship that recognizes outstanding graduate students and provides financial support for their research activity in the summer.

RESEARCH

Articles & Chapters

Peer-reviewed journal articles:

1. **Long, Z.** & Buzzanell, P.M. (2021). Constituting intersectional politics of reinscription: Women entrepreneurs' resistance practices in China, Denmark, and the United States. *Management Communication Quarterly*. <https://doi.org/10.1177/08933189211030246>
2. **Long, Z.**, Buzzanell, P.M., & Kuang, K. (2021). Chinese Post80s generational resilience: Implications of *chengyu* (成语) as guides for dealing with adversity. *International Journal of Business Communication*, 58 (3), 410-429. <https://doi.org/10.1177/2329488417747598>
3. Linabary, J. R., Cruz, J. M., Allen, B. J., Chalupa, J. A., Dempsey, S. E., Glenn, C. L., Harris, K.L., **Long, Z.**, McDonald, J., Musleh S., Oktaviani, F.H., Parker, P., Solande, F. (2021). Envisioning more equitable and just futures : Feminist organizational communication in theory and praxis. *Management Communication Quarterly*, 35, 142-168. <https://doi.org/10.1177/0893318920973598>
4. **Long, Z.**, & Williams, E.A. (2020). Telling stories, integrating theories: A semester long case study assignment written by and for students. *Communication Teacher*, 35, 74-80. <https://doi.org/10.1080/17404622.2020.1810726>
5. **Long, Z.**, Linabary, J.R., Buzzanell, P.M., Mouton, A., & Rao, R.L. (2020). Enacting everyday feminist collaborations: Reflexive becoming, proactive improvisation, and co-learning partnerships. *Gender, Work, and Organization*, 27, 487-506. <https://doi.org/10.1111/gwao.12421>
6. **Long, Z.**, & Wilhoit, E.D. (2018). Disciplined freedom, branded authenticity, and dependable independence: how tensions enact flexibility in lifestyle blogging careers. *Journal of Applied Communication Research*, 46, 368-387. <https://doi.org/10.1080/00909882.2018.1467570>
7. **Long, Z.**, Buzzanell, P.M., Kokini, K., Wilson, R.F., Anderson, L.B., & Batra, J.C. (2018). Mentoring women and minority faculty in Engineering: A multidimensional mentoring network approach. *Journal of Women and Minorities in Science and Engineering*, 24, 121–145. <https://doi.org/10.1615/JWomenMinorScienEng.2017019277>

8. **Long, Z.**, King, A.S., & Buzzanell, P.M. (2018). Ventriloquial voicings of parenthood in graduate school: An intersectionality analysis of work-life negotiations. *Journal of Applied Communication Research*, 46, 223-242. <https://doi.org/10.1080/00909882.2018.1435901>
9. Linabary, J.R., **Long, Z.**, Mouton, A., Rao, R.L., & Buzzanell, P.M. (2017). Embracing tensions in feminist organizational communication pedagogies. *Communication Education*, 66, 257–279. <https://doi.org/10.1080/03634523.2016.1257818>
10. **Long, Z.** (2016). A feminist ventriloquial analysis of “Hao Gongzuo”(good work): Politicizing Chinese Post80s women’s constructions of meanings of work. *Women’s Studies in Communication*, 39, 422-441. <https://doi.org/10.1080/07491409.2016.1224991>
11. **Long, Z.**, Buzzanell, P.M., & Kuang, K. (2016). Positioning work amid discontinuities and continuities: Chinese Post80s workers’ dialogical constructions of meanings of work. *Management Communication Quarterly*, 30, 532-556. <https://doi.org/10.1177/0893318916636237>
12. **Long, Z.** (2016). Managing legitimacy crisis for state-owned non-profit organization: A case study of the Red Cross Society of China. *Public Relations Review*, 42, 372-374. <https://doi.org/10.1016/j.pubrev.2015.09.011>
13. Linabary, J.R., **Long, Z.**, Mouton, A., Rao, R.L., & Buzzanell, P.M. (2016). Rube Goldberg salad machine: Teaching systems theory in communication. *Communication Teacher*, 30, 77-81. <https://doi.org/10.1080/17404622.2016.1139153>
14. Clair, R.P., Kuang, K., **Long, Z.**, & Tan, J. (2016). Personal relations and authorial voice as scholarly authenticity: The methodological case of the Chinese American restaurant. *Digest: A Journal of Foodways and Culture*. Retrieved from <http://digest.champlain.edu/>
15. **Long, Z.**, Buzzanell, P.M., Wu, M., Mitra, R., Kuang, K., & Suo, H. (2015). Global communication for organizing sustainability and resilience. *China Media Research*, 11, 67-77. Retrieved from <http://www.chinamediaresearch.net/>
16. Anderson, L.B., **Long, Z.**, Buzzanell, P.M., Kokini, K., Wilson, R.F., Batra, J.C. (2015). Compartmentalizing feelings: Examining the role of emotional labor in the mentoring experiences of underrepresented women faculty members. *Electronic Journal of Communication, Special Issue on Emotions and Organization*, 25, Retrieved from http://www.cios.org/getfile/025304_EJC
17. Buzzanell, P.M., **Long, Z.**, Anderson, L.B., Kokini, K., & Batra, J.C. (2015). Mentoring in academe: A feminist poststructural lens on stories of women engineering faculty of color. *Management Communication Quarterly*, 29, 440-457. <https://doi.org/10.1177/0893318915574311>. **2016 OSCLG Anita Taylor Outstanding Published Article Award.**
18. Duval-Couetil, N., & **Long, Z.** (2014). Career impacts of entrepreneurship education: How and when students intend to utilize entrepreneurship in their professional lives. *Journal of Business & Entrepreneurship*, 26, 63-87. Retrieved from <http://search.proquest.com/openview/782df9f08e70d75f8e1acb406180f2b4/1?pq-origsite=gscholar>

19. **Long, Z.**, Buzzanell, P.M., Anderson, L.B., Batra, J.C., Kokini, K., & Wilson, R.F. (2014). Episodic, network, and intersectional mentoring: Taking a communicative stance on mentoring in the workplace. In E. Cohen (Ed.), *Annals of the International Communication Association 38* (pp. 390-414). New York, NY: Routledge. <https://doi.org/10.1080/23808985.2014.11679169>
20. **Long, Z.**, Kuang, K., & Buzzanell, P.M. (2013). Legitimizing and elevating telework: Chinese constructions of a nonstandard work arrangement. *Journal of Business and Technical Communication, 27*, 243-262. <https://doi.org/10.1177/1050651913479912>

Book chapters:

1. **Long, Z.** (2021). Exploring contextual influences on women's everyday entrepreneuring: A case from China. In S. Rezaei, J. Li, S. Ashourizadeh, V. Ramadani, & S. Gërguri-Rashiti (Eds.), *The Emerald Handbook of Women and Entrepreneurship in Developing Economies*. Emerald Publishing.
2. Buzzanell P.M., & **Long, Z.** (2016). Learning expertise in engineering design work: Creating space for experts to make mistakes. In J. Treem & P. Leonardi (Eds.), *Expertise, Communication, and Organizing* (pp.168-188). Oxford University Press. **NCA Organizational Communication Division 2016 Outstanding Edited Book Award.**
3. **Long, Z.** (2016). "A good fit for telework?" In J.P. Fyke, J. Faris, & P.M. Buzzanell (Eds.), *Cases in organizational and managerial communication: Stretching boundaries* (pp.90-94). Routledge.
4. **Long, Z.** (2015). Privileging women's voices and experiences: A career perspective to study women's entrepreneurship in transitional economies. In A. Fayolle, V. Ramadani, & S. Gerguri-Rashiti (Eds.), *Female entrepreneurship in transitional economies: Trends and challenges* (pp.113-128). Palgrave Macmillan.
5. **Long, Z.**, Kuang, K., & Buzzanell, P.M. (2013). A choice to work at home: Exploring Chinese teleworkers' strategies to legitimize their nonstandard work arrangement. In *New media and internet communication and communities in China* (pp. 3-30). Shanghai People's Publishing House.
6. Berkelaar, B.L., **Long, Z.**, & Buzzanell, P.M. (2013). Cybervetting in the People's Republic of China: Exploring the implications of the "New Internet World" for everyday work and career. In *New Media and Internet Communication and Communities in China* (pp. 438-455). Shanghai People's Publishing House.

Conference proceedings:

1. **Long, Z.**, Eddington, S.M., Pauly, J., Hughes-Kirchubel, L., Kokini, K., & Buzzanell, P.M. (2016). Understanding the participation, perceptions, and impacts of Engineering Faculty Learning Communities: A mixed method approach. In *Proceedings of the 2016 American Society of Engineering Education (ASEE) Annual Conference*. New Orleans, LA.
2. **Long, Z.**, Buzzanell, P.M., Kokini, K., Wilson, R.F., Batra, J.C. & Anderson, L.B. (2013). Exploring women engineering faculty's mentoring networks. In *Proceedings of the 2013 American Society of Engineering Education (ASEE) Annual Conference*. Atlanta, GA.

- Buzzanell, P.M., Kokini, K., **Long, Z.**, Anderson, L.B., & Batra, J.C. (2012). Episodic mentoring for engineering faculty. In N. Dominguez (Ed.), *Proceedings of the Fifth Annual Mentoring Conference: Facilitating developmental relationships for success* (pp. 59-68). Albuquerque, NM: Mentoring Institute.

Miscellaneous publications:

- Long, Z.** & Buzzanell P.M. (2016). Mentoring for Success and for Inclusionary Institutional Cultures. *Spectra: Realizing the promise of diversity*, 52, 20-25.
- Long, Z.**, Buzzanell, P.M., & Abraham, D. (2016). Leading change in higher education: Reflections on designing diversity and inclusion learning experiences. *Closing the Gender Gap: Advancing Leadership and Organizations conference*.
<https://doi.org/10.5703/1288284316081>
- Long, Z.**, King, A.S., & Buzzanell, P.M. (2014). Navigating pregnancy and parenthood: Work-family considerations for men and women graduate students in STEM and other disciplines. In *ADVANCE-Purdue Gender and STEM Research Symposium Purdue E-pubs*, Paper 4. Retrieved from <http://docs.lib.purdue.edu/cgi/viewcontent.cgi?article=1003&context=advancegsr>
- Buzzanell, P.M., **Long, Z.**, Kokini, K., Anderson, L.B., & Batra, J.C. (2014). Appreciating episodic mentoring: Reconsiderations of and interventions for a comprehensive mentoring process for engineering faculty. In *ADVANCE-Purdue Gender and STEM Research Symposium Purdue E-pubs*, Paper 5. Retrieved from <http://docs.lib.purdue.edu/cgi/viewcontent.cgi?article=1004&context=advancegsr>

Competitive Conference Papers

- Long, Z.** (2021, November). *Engaging in institutional work to build inclusive organizations*. Panelist of “Grappling with institutions in organizational communication research,” Organizational Communication Division of the National Communication Association, Seattle, WA.
- Long, Z.** (2020, November). *Resisting colonial logics in academic writing*. Panelist of “Decolonizing and Unconferencing: Social Justice in Organizational Communication,” National Communication Association Preconference, online.
- Williams, E. & **Long, Z.** (2020, November). *Telling stories, integrating theories: A semester long case study assignment written by and for students*. Organizational Communication Division of the National Communication Association, Online.
- Larson, E.W., Linabary J. & **Long, Z.** (2020, November). *Making ‘inclusion’ matter in Organizational Communication research: A review and research agenda*. Organizational Communication Division of the National Communication Association, Online.
- Long, Z.**, Buzzanell, P.M., & King, A.S. (2020, May). *Interrogating multiple liminalities in graduate student parenthood*. Organizational Communication Division of the International Communication Association, Online.

6. Kuang, K. & Long, Z. (2020, May). *Managing uncertainty in chronic illness: A tension-centered approach*. Health Communication Division of the International Communication Association, Online.
7. Long, Z. (2020, February). *Tuishou (pushing hands) as women's entrepreneuring from the margin: A feminist institutional work analysis of women's start-up experience in China*. Paper submitted to the Organizational Communication Division of Western States Communication Association, Denver, CO. *Top 3 paper award*.
8. Lindquist, K. (Undergraduate advisee) & Long, Z. (2020, February). *The quarter-life crisis before graduation: An explorative study of competing discourses in GenZ' everyday career narratives*. Paper submitted to the Organizational Communication Division of Western States Communication Association, Denver, CO. *Top debut paper award*.
9. Long, Z. (2019, November). *Revealing the dark side of resilience*. Panelist of "Surviving misconceptions about Organizational Communication," Organizational Communication Division of the National Communication Association, Baltimore, MA.
10. Wagner-Kinyon, E. (M.A. advisee) & Long, Z. (2019, November). *Surviving multi-dimensional organizational change: A tale of resilience and resistance of hotel employees*. Organizational Communication Division of the National Communication Association, Baltimore, MA.
11. Long, Z. (2019, May). *Gendering institutional work: An Investigation of Women's Entrepreneurial Experience in China*. Participation in panel "(Re)Conceptualizing Entrepreneurship as Organizational Communication: Looking Back, Moving Forward," Organizational Communication Division of the International Communication Association, Washington DC.
12. Long, Z. & Buzzanell, P.M. (2019, May). *Investigating women entrepreneurs' everyday resistance-control processes: A feminist relational ontological approach*. Paper presented to Organizational Communication Division of the International Communication Association, Washington DC.
13. Long, Z., King, A.S., & Buzzanell, P.M. (2019, February). *Advocating for International graduate student-parents: An investigation of faculty's roles in students' work-family boundary negotiations*. Paper presented to the Organizational Communication Division of Western States Communication Association, Seattle, WA.
14. Long, Z. (2018, November). *Unpacking design paradoxes for entrepreneurial organizing: A research agenda*. Co-chair and Panelist of "Communication and organizational emergence: Entrepreneurship in a networked society." Organizational Communication Division of the National Communication Association, Salt Lake City, UT.
15. Long, Z. (2018, July). *Navigating institutional forces in entrepreneurial ecosystems: a ventriloquial analysis of pragmatic paradoxes experienced by women business owners*. Aspen Conference on Engaged Scholarship, "Facilitating Dialogue between Theories and Practices of Constitution," Aspen, CO.

16. **Long, Z.** & Buzzanell, P.M. (2018, May). *Chinese women's start-ups: Investigating hybrid agency in constituting harmonious entrepreneurial careers*. 2018 ICA Post conference: Voices of Chinese Scholars over the Last 40 years, Prague, Czech Republic. *Best Paper Award*.
17. **Long, Z.** & Buzzanell, P.M. (2018, May). *Chinese, Danish, and U.S. women in business: Leveraging knowledge from standpoint and intersectionality lenses for entrepreneuring*. Organizational Communication Division of the International Communication Association, Prague, Czech Republic.
18. **Long, Z.** Linabary, J.R., Buzzanell, P.M., Mouton, A., & Rao, R.L. (2018, May). *Theorizing and enacting feminist collaborations through design and multivocality*. Feminist Scholarship Division of the International Communication Association, Prague, Czech Republic.
19. Wilhoit, E.D. & **Long, Z.** (2018, May). *"Do What You Love": The paradoxical effects of a meaningful work discourse in women's digital labor*. Organizational Communication Division of the International Communication Association, Prague, Czech Republic.
20. **Long, Z.**, King, A.S., & Buzzanell, P.M. (2017, November). *Intersectionalities in constituting parenthood: A ventriloquial analysis of graduate students' transition to parenthood*. Organizational Communication Division of the National Communication Association, Dallas, TX.
21. **Long, Z.** Linabary, J.R., Buzzanell, P.M., Mouton, A., & Rao, R.L. (2017, October). *Interrogating feminist collaboration in everyday academic life*. Organization for the Study of Communication, Language & Gender (OSCLG), Omaha, NE.
22. **Long, Z.** & Buzzanell, P.M. (2017, October). *Centering marginalization from feminist standpoint: Women's gendered entrepreneurial experiences in China, Denmark, and the United States*. Organization for the Study of Communication, Language & Gender (OSCLG), Omaha, NE.
23. **Long, Z.** (2017, May). *Entrepreneurship as practice of resilience: Women entrepreneurs' communicative design of resilient careers*. Organizational Communication Division of the International Communication Association, San Diego, CA.
24. Pauly, J., **Long, Z.**, Eddington, S.M., Hughes-Kirchubel, L., Buzzanell, P.M. & Kokini, K. (2017, May). *The communicative constitution of faculty learning communities: A four flows approach to new faculty organizing*. Organizational Communication Division of the International Communication Association, San Diego, CA.
25. **Long, Z.** (2016, November). *Organizing for responsibility: Exploring leadership and ethics in women's entrepreneurship*. Organizational Communication Division of the National Communication Association, Philadelphia, MA.
26. Linabary, J.R., **Long, Z.**, Mouton, A., Rao, R.L., Buzzanell, P.M. (2016, November). *Embracing tensions in feminist organizational communication pedagogies*. Instructional Development Division of the National Communication Association, Philadelphia, MA. *Top Paper Panelist*.
27. **Long, Z.** (2016, June). *Navigating structure paradoxes in entrepreneurial careers: A ventriloquial analysis of women business owners' experiences in China, Denmark, and the United States*. Organizational Communication Division of the National Communication Association, Philadelphia, MA.

States. Paper Poster presented to the Organizational Communication Division of the International Communication Association, Fukuoka, Japan.

28. **Long, Z.**, Buzzanell, P.M., & Kuang, K. (2016, June). *Chinese Post80s generational resilience: Implications of chengyu (成语) as guides for constituting harmonious careers*. Paper presented to the Organizational Communication Division of the International Communication Association, Fukuoka, Japan.
29. **Long, Z.**, Eddington, S.M., Pauly, J., Hughes-Kirchubel, L., Kokini, K., & Buzzanell, P.M. (2016, June). *Understanding the participation, perceptions, and impacts of Engineering Faculty Learning Communities: A mixed method approach*. Paper presented to the Community Engagement in Engineering Division of the American Society for Engineering Education (ASEE) Association, New Orleans, LA.
30. **Long, Z.**, King, A.S., & Buzzanell, P.M. (2016, April). *Unpacking the layers of graduate student parenthood: An intersectionality analysis of the communicative constitutions of work-life boundaries*. Paper presented to the Organizational and Professional Communication Division of Central States Communication Association, Grand Rapids, MI. **Top Panel Award**.
31. Buzzanell, P.M., **Long, Z.**, Wu, M., Mitra, R., Kuang, K., Suo, H. (2016, April). *Creating resilience through identity/identification networks*. Participant in panel “Global sustainability and resilience – a communication [re]volution.” Applied Communication. Eastern States Communication Association, Baltimore, MD.
32. **Long, Z.**, Buzzanell, P.M., & Abraham, D.M. (2016, March). *Leading change in higher education: Reflections on designing diversity and inclusion learning experiences*. Paper presented to the Leadership Excellence and Gender in Organizations Symposium, West Lafayette, IN.
33. **Long, Z.** (2016, February). *A ventriloqual analysis of “Hao Gongzuo”(good work): Politicizing Chinese Post80s women’s constructions of meanings of work*. Paper presented to the Organizational Communication Division of Western States Communication Association, San Diego, CA. **Top 4 Paper Award**.
34. **Long, Z.**, Buzzanell, P.M., Wu, M., Mitra, R., Kuang, K., & Suo, H. (2016, February). *Constituting resilience by Chinese professionals and organizations: Emergent communicative processes in self-other, resent-future, and local-global dynamics*. Paper presented to the Organizational Communication Division of Western States Communication Association, San Diego, CA.
35. **Long, Z.** (2015, November). *Embracing actional legitimacy in the era of social media: Lessons learned from the Red Cross Society of China’s crisis management*. Paper presented to the Association of the Chinese Communication Division of the National Communication Association, Las Vegas, NV.
36. **Long, Z.** (2015, October). *Constituting responsible career and organization: A three-country investigation of women’s entrepreneurship*. Paper presented to the ICA Regional Conference, “Responsible Communication and Governance,” Copenhagen, Denmark.
37. Mouton, A., Linabary, J.R., **Long, Z.**, Rao, R.L., & Buzzanell, P.M. (2015, October). *Feminist communication pedagogy(ies): Reflections on collaboration, negotiation, and tensions*. Paper

presented to the Organization for the Study of Communication, Language & Gender (OSCLG), Bowling Green, KY.

38. **Long, Z.** (2015, July). *Design for resilience: Understanding women entrepreneurs' everyday career practices in China, Denmark, and the United States*. Paper presented to the Aspen Conference on Engaged Scholarship, "Constructing organizational resilience: Engaging public, private, & nonprofit communities," Aspen, CO.
39. **Long, Z.** (2015, May). *Ventriloqual career designs: Explicating the "pushing hands" (推手) of women's entrepreneuring in China*. Paper presented to the Research Escalator Session of Organizational Communication Division of the International Communication Association, San Juan, Puerto Rico.
40. **Long, Z.** (2015, April). *Cultivating mentoring networks*. Panelist of "Understanding the mentoring experiences of early career women academics: A convergence of traditional and non-traditional forms of advice," Organizational and Professional Communication Interest Group of the Central States Communication Association, Madison, WI.
41. **Long, Z.** (2015, April). *Negotiating cultural, expertise, and relational boundaries: Integrated perspective to study graduate advisor-advisee relationships*. Paper presented to the Graduate Student Caucus of the Central States Communication Association, Madison, WI. **Top 2 Paper.**
42. **Long, Z.** (2015, April). *Transforming classrooms into design studios: Strategies to cultivate students' adaptable expertise in communication theories*. Great Ideas for Teaching (G.I.F.T.) of the Central States Communication Association, Madison, WI.
43. **Long, Z.** (2015, April). *Designerly ways of careering: Exploring women entrepreneurs' everyday career design processes in Denmark*. Participant in panel "21st Century Workplace Issues: At the Convergence of Work and life." Organizational and Professional Communication Interest Group of the Central States Communication Association, Madison, WI.
44. **Long, Z., & Wilhoit, E.D.** (2015, April). *Converging professionalism and authenticity: Understanding women's sensemaking of their lifestyle blogging careers*. Paper presented to Organizational and Professional Communication Interest Group of the Central States Communication Association, Madison, WI. **Top Paper.**
45. Duval-Couetil, N. & **Long, Z.** (2015, January). *Career impacts of entrepreneurship education: An exploratory study of how and when students intend to utilize entrepreneurship in their professional lives*. Paper presented to United States of America Small Business and Entrepreneurship (USASBE), Tampa, FL. **Journal of Small Business Management Editor's Choice Award.**
46. **Long, Z.** (2014, November). *Uncovering design principles of gendered entrepreneuring: Perspectives from Danish women small business owners*. Paper presented to the Organizational Communication Division of the National Communication Association, Chicago, IL.
47. Wilhoit, E.D., & **Long, Z.** (2014, November). *Work arrangements afforded by blogging technologies: Exploring the role of digital materiality in shaping career*. Paper presented to the Organizational Communication Division of the National Communication Association, Chicago, IL.

48. **Long, Z.** (2014, September). *Communicatively constituting careers: Paradoxical design processes of women entrepreneurs in China, Denmark, and the United States*. Paper presented to the Organizational Communication MiniConference, Purdue University, West Lafayette, IN.
49. **Long, Z.** (2014, May). *Leading in ambiguous, changing, and tensional contexts: Foregrounding a research agenda to study leadership constructions in entrepreneurial processes*. Paper presented to the Research Escalator Session of Organizational Communication Division of the International Communication Association, Seattle, WA.
50. **Long, Z.** (2014, January). *Building organizations and constructing careers: How women small business owners define and design entrepreneurship*. Paper presented to the Doctoral Consortium, United States of America Small Business and Entrepreneurship (USASBE), Fort Worth, Texas.
51. **Long, Z., & Wilhoit, E.D.** (2013, November). *Career stories by professional bloggers: Problematizing traditional career elements*. Paper presented to the Organizational Communication Division of the National Communication Association, Washington, DC.
52. **Long, Z., King, A.S., & Buzzanell, P.M.** (2013, November). *Negotiating multiple in-betweenness: Researching how graduate students navigate pregnancy and parenthood*. Paper presented to the Applied Communication Division of the National Communication Association, Washington, DC.
53. **Long, Z., Buzzanell, P.M., Kokini, K., Wilson, R.F., Anderson, L.B., & Batra, J.C.** (2013, November). *Configurations, differences and evolution: Exploring engineering faculty's mentoring networks*. Paper presented to the Organizational Communication Division of the National Communication Association, Washington, DC.
54. **Anderson, L.B., Long, Z., Buzzanell, P.M., Kokini, K. & Batra, J.C.** (2013, November). *Compartmentalizing feelings: Emotional labor in academic mentoring relationships*. Paper presented to the Applied Communication Division of the National Communication Association, Washington, DC.
55. **Long, Z., King, A.S., & Buzzanell, P.M.** (2013, November). *Navigating pregnancy and parenthood: Work-family considerations for men and women graduate students in STEM and other disciplines*. Paper presented to the ADVANCE-Purdue Gender and STEM Research Symposium, West Lafayette, IN.
56. **Buzzanell, P.M., Long, Z., Kokini, K., Anderson, L.B., & Batra, J.C.** (2013, November). *Appreciating episodic mentoring: Reconsiderations of and interventions for a comprehensive mentoring process for engineering faculty*. Paper presented to the ADVANCE-Purdue Gender and STEM Research Symposium, West Lafayette, IN.
57. **Berkelaar, B.L., Long, Z., Buzzanell, P.M.** (2013, June). *Cybervetting in the People's Republic of China: Exploring the implications of the "New Internet World" for everyday work and career*. Paper presented to the China and the New Internet World ICA Preconference, Oxford, UK.
58. **Long, Z., Buzzanell, P.M., & Kuang, K.** (2013, June). *Discontinuities and continuities in constructing work: Exploring Chinese Post80s generation's interpretations of meaningful work*. Paper presented to the Organizational Communication Division of the International Communication Association, London, UK.

59. Buzzanell, P.M., **Long, Z.**, Kokini, K., Anderson, L.B., Batra, J.C., & Wilson, R.F. (2013, June). *Designing engineering mentoring cultures for the professoriate: Men and women faculty's stories of mentoring for diversity and inclusion*. Paper presented to the Organizational Communication Division of the International Communication Association, London, UK.
60. **Long, Z.**, Buzzanell, P. M., Kokini, K., Wilson, R.F., Batra, J. C., & Anderson, L. B. (2013, June). *Women engineering faculty: Mentoring networks*. Paper presented to the Women in Engineering Division of the American Society for Engineering Education (ASEE), Atlanta, GA.
61. Buzzanell, P. M., **Long, Z.**, Anderson, L. B., Kokini, K., & Batra, J. C. (2013, April). *Mentoring in academe: Taking a feminist poststructural lens on stories of women engineering faculty of color*. Paper presented to the Organizational and Professional Communication Interest Group of the Central States Communication Association, Kansas City, MO.
62. **Long, Z.**, Anderson, L. B., & Batra, J. C. (2012, November). *Intersectional, network and episodic mentoring: Taking a communicative perspective on mentoring in academe*. Paper presented to the Organizational Communication Division of the National Communication Association, Orlando, FL.
63. Buzzanell, P. M., Kokini, K., **Long, Z.**, Anderson, L. B., & Batra, J. C. (2012, October). *Episodic Mentoring for Engineering Faculty*. Paper presented to the 2012 Mentoring Conference: Facilitating Developmental Relationships for Success, Albuquerque, NM.
64. **Long, Z.**, Buzzanell, P. M., Kokini, K., Anderson, L. B., Batra, J. C. (2012, October). *Heart to Mentor: Emotion, Spirit, and Cultures of Mentoring For Minority Women in STEM*. Paper presented to the Organization for the Study of Communication, Language & Gender Association, Tacoma, WA.
65. **Long, Z.**, Buzzanell, P. M., & Kuang, K. (2012, May). *Exploring the meanings of work constructed by teleworkers in China*. Paper presented to the International Communication Association Preconference, "New Media and Internet Communication and Communities in China," Phoenix, AZ.
66. **Long, Z.** (2012, May). *At the intersection of culture and gender: Exploring women's career discourses in Chinese Post80s generation*. Paper presented to the Organizational Communication Division of the International Communication Association, Phoenix, AZ.
67. **Long, Z.** (2012, March). *Conceptualizing Mianzi (face) in Chinese Post80s Generation's construction of meaning of work*. Paper presented to the Organizational Communication Division of Central States Communication Association, Cleveland, OH.
68. **Long, Z.** (2011, November). *"A Good Job": Exploring women's meaning of work in contemporary urban China*. Paper presented to the Organizational Communication Division of the National Communication Association, New Orleans, LA.
69. **Long, Z.** (2011, November). *Exploring Post80s generation's meaning of work in contemporary urban China*. Paper presented to the Chinese Communication Division of the National Communication Association, New Orleans, LA.

70. Suo, H., Mitra, R., Kuang, K., **Long, Z.**, Wu, M., & Buzzanell, P. M. (2011, November). *Voice and organizing in China: Theorizing organizational communication research and practice*. Paper presented to the Organizational Communication Division of the National Communication Association, New Orleans, LA.

TEACHING

Associate Professor, Colorado State University

Graduate Courses

Spring 2022 SPCM638 Communication Research Methods (Mixed method, Graduate Curriculum Core Class)

Undergraduate Courses

Spring 2022 SPCM433 Communication in Organizations

Assistant Professor, Colorado State University

Graduate Courses

Spring 2021 SPCM792B Special Topic Seminar: Qualitative Data Analysis

Spring 2021 SPCM638 Communication Research Methods (Mixed method, Graduate Curriculum Core Class)

Spring 2020 SPCM639 Communication Theories in Relational and Organizational Communication (Graduate Curriculum Core Class)

Spring 2019 SPCM792B Special Topic Seminar: Career and Intersectionality

Fall 2017 SPCM638 Communication Research Methods (Mixed method, Graduate Curriculum Core Class)

Spring 2017 SPCM633 Discourse, Work, and Organization

Undergraduate Courses

Spring 2020 SPCM130 Introduction to Relational and Organizational Communication (130 students lecture and one recitation, manage two TAs)

Fall 2019 SPCM130 Introduction to Relational and Organizational Communication (140 students lecture and two recitations, manage two TAs)

Spring 2019 SPCM130 Introduction to Relational and Organizational Communication (130 students lecture, manage three TAs)

Fall 2018 SPCM130 Introduction to Relational and Organizational Communication (120 students lecture and one recitation, manage two TAs)

Summer 2018 SPCM130 Introduction to Relational and Organizational Communication

Spring 2018 SPCM433 Communication in Organizations

SPCM479 Capstone: Constituting Career in Everyday Life

Fall 2017 SPCM232 Group Communication

Summer 2017 SPCM232 Group Communication

Spring 2017 SPCM232 Group Communication

Fall 2016	SPCM433 Communication in Organizations SPCM232 Group Communication
Summer 2016	SPCM433 Communication in Organizations
Spring 2016	SPCM433 Communication in Organizations SPCM232 Group Communication
Fall 2015	SPCM433 Communication in Organizations SPCM232 Group Communication

Advising and Mentoring, Colorado State University

Graduate Advisor, Communication Studies

Mellissa Patton (M.A., May 2021)

Thesis titled: Tensions in service-oriented temporary organizations: The emergence and management of tensions in student organizing

Eliza Wagner-Kinyon (M.A., May 2018)

Thesis titled: Maintaining employment in turbulent times: The bridging of resilience and resistance in hotel employees

Graduate Committees, Communication Studies

Lydia Potter (M.A., December 2021)
Advisor: Dr. Elizabeth Williams

Thesis titled: School nursing in Covid-19: The role of professional organizations and identity management

Anna Griggs (M.A., May 2019)
Advisor: Dr. Meara Faw

Thesis titled: The art of love: Using arts engagement as relational maintenance for couples dealing with dementia

Cramer McGinty (M.A., May 2017)
Advisor: Dr. Katie Knoblock

Thesis titled: Examining the effects of facilitator interventions on types of talk in deliberative discussions

Min-Kyung Kim (M.A., May 2016)
Advisor: Dr. Elizabeth Williams

Thesis titled: “Are you feeling what I’m feeling?”: An analysis of communication and emotional work of Korean social workers. **2016 NCA Outstanding Master's Thesis Award (Social Constructionism Division)**

Outside Committee Members, Colorado State University

Chris Derosier (Ph.D., expected May 2022)
Advisor: Dr. Kris Kodrich
Department of Journalism & Media
Communication, College of Liberal Arts

Successfully passed preliminary exams in November, 2018

Chloe, Goldman (M.A., expected May 2022)
Advisor: Dr. Gwenith G. Fisher
Department of Psychology
College of Natural Sciences

Thesis titled: An examination of email incivility: Investigating perceptions of cultural closeness and implications for effective electronic communication in organizations

Ashley, Mihelich (M.A., expected Aug 2022) *Plan-B Thesis titled:* Professional curriculum for corporate social responsibility and sustainability within the apparel industry
Advisor: Dr. Kristen.Morris
Department of Design and Merchandising
College of Health and Human Sciences

Chelsey Potter (M.A., May 2021) *Thesis titled:* One Country, Two Perspectives: Social Control Through News Media Framing During the 2014 Umbrella Movement in Hong Kong
Advsior: Dr. KuoRay Mao
Department of Sociology, College of Liberal Arts

Sera Kim (M.A., May 2019) *Thesis titled:* Effects of crisis severity and crisis response strategies on post-crisis organizational reputation
Advisor: Dr. Jangyul Kim
Department of Journalism & Media Communication, College of Liberal Arts

Undergraduate Honors Thesis Advisor

Katie Lindquist (B.A., May 2019) *Honor Thesis titled:* The quarter life crisis: Construction and discourse of career expectations in graduating students **2020 WSCA Top Student Paper**

Undergraduate Honors Thesis Committee Member

Hannah Hurlbut (B.A., May 2020) *Honors Thesis titled:* Podcasts that push boundaries: How feminism in China prospers through media formats
Advisor: Dr. Allison White
Political Science

Claudia Perez (B.A., May 2020) *Honors Thesis titled:* A review of communication theories at the basis of restorative justice education
Advisor: Dr. Tom Cavanagh
Communication Studies

Summer Graduate Research Assistants/Mentees

Kira Marshall-McKelvey Resilience in women's entrepreneurship: Data collection (Summer, 2021)

Mellissa Patton Resilience in women's entrepreneurship: Data collection (Summer, 2020)

Kayla Thomas Recent scholarship on women's entrepreneurship in China (Summer, 2020)

Michelle Matter Resilience in women's entrepreneurship: Data collection (Summer, 2019)

Anna Griggs Recent scholarship on gender and entrepreneurship (Summer, 2018)

Eliza Wagner-Kinyon Resilience in women's entrepreneurship: Participant recruitment (Summer, 2017)

Cramer McGinty Group Communication Pedagogy (Summer, 2016)

Graduate Teaching Assistants/Mentees

Michelle Matters Taylor Weigel	SPCM130 Introduction to Relational and Organizational Communication (Fall, 2019; Spring 2020)
Michelle Matters Anna Griggs Erin Slattery	SPCM130 Introduction to Relational and Organizational Communication (Spring, 2019)
Andy Gilmore Anna Griggs	SPCM130 Introduction to Relational and Organizational Communication (Fall, 2018)
Min-Kyung Kim	SPCM433 Communication in Organizations (Spring, 2016)
Cramer McGinty	SPCM433 Communication in Organizations (Fall, 2016)

Guest Lectures and Invited Teaching Presentations

- 2018 fall *TAing for SPCM130*, SPCM675 Speech Pedagogy (taught by Dr. Allison Prasch), Department of Communication Studies, Colorado State University, Fort Collins, CO.
- 2018 fall *Growing as a writer: Learnings from multi-year multi-author writing collaborations*, SPCM701 Seminar in Academic Writing (taught by Dr. Eric Aoki), Department of Communication Studies, Colorado State University, Fort Collins, CO.
- 2017 fall *Creating research presentation for different audiences*, SPCM692 Graduate Pro-Seminar (taught by Dr. Karrin Anderson), Department of Communication Studies, Colorado State University, Fort Collins, CO.
- 2016 fall *Finding your research identity*, SPCM692 Graduate Pro-Seminar (taught by Dr. Karrin Anderson), Department of Communication Studies, Colorado State University, Fort Collins, CO.
- 2015 fall *Enacting feminist pedagogy in basic course classrooms*, SPCM 675 Speech Communication Pedagogy (taught by Dr. Tom Dunn), Department of Communication Studies, Colorado State University, Fort Collins, CO.

GRANTS

Funded Research Grant

- 2019 **Ann Gill Faculty Development Award for Outstanding Research and Creative Activity.** Proposal: Communicatively Constituting Careers: Paradoxical Design Processes of Women Entrepreneurs in China, Denmark, and the United States. \$5,000.
- 2016-17 **Pre-Catalyst for Innovative Partnerships.** PI: Aga Burzynska, Role: Co-PI, SENIOR STARTER: developing intergenerational entrepreneurship. \$5,000.
- 2014-15 **The Indian Women's Association Graduate Student Research Award.** College of Liberal Arts, Purdue University. \$1000.

- 2013 **ADVANCE Research Funding.** ADVANCE-Purdue Center for Faculty Success. This funding covered the interview transcription cost of the research project on graduate students' navigation of family leave policy. \$783.
- 2012-13 **Bilsland Strategic Initiatives Fellowship.** PI: Patrice M. Buzzanell, Role: Research Fellow, *Balancing graduate school and impending parenthood: Researching how graduate students navigate pregnancy.* \$18,000.

Submitted But Not Funded

- 2017-18 **Howard Hughes Medical Institute Inclusive Excellence Grants 2017 & 2018.** PI: Jan Nerger, Dean of College of Natural Sciences of Colorado State University, Role: Co-PI, Member of Core Leadership Team. \$1000,000.
- 2016 **NSF Inclusion across the Nation of Communities of Learners of Underrepresented Discoverers in Engineering and Science Grant (INCLUDES).** PI, *Using faculty learning community and mentoring networks for the success and retention of women and underrepresented minority faculty in STEM.* \$300,000.
- 2014 **Kauffman Dissertation Fellowship.** Ewing Marion Kauffman Foundation. *Communicatively constituting careers: Paradoxical design processes of women entrepreneurs in China, Denmark, and the United States.* \$15,000.
- 2014 **Purdue Research Foundation Grant.** Purdue University. *Communicatively constituting careers: Paradoxical design processes of women entrepreneurs in China, Denmark, and the United States.* \$15,000.
- 2014 **Central States Communication Association Federation Prize.** PI: Patrice M. Buzzanell, Role: Co-PI, *Communicatively constituting careers: Paradoxical design processes of women entrepreneurs in China, Denmark, and the United States.* \$3,000.
- 2012 **Bilsland Strategic Initiatives Fellowship.** PI: Patrice M. Buzzanell, Role: Research Fellow. *Enhancing mentoring relationships between faculty and students: Negotiating boundaries in advisor and international graduate student relationships.* \$18,000.

Travel/Professional Development Grant

- 2018-19 **College Professional Development Program Grant.** College of Liberal Arts. Colorado State University. \$1528. Competitively selected to defray travel costs to present at ICA.
- 2017-18 **College Professional Development Program Grant.** College of Liberal Arts. Colorado State University. \$2000. Competitively selected to defray travel costs to present at ICA.
- 2016-17 **College Professional Development Program Grant.** College of Liberal Arts. Colorado State University. \$2000. Competitively selected to defray travel costs to present at ICA.

- 2015-16 **College Professional Development Program Grant.** College of Liberal Arts. Colorado State University. \$1915. Competitively selected to defray travel costs to present at ICA.
- 2015-present **Departmental Faculty Professional Development Grant.** Department of Communication Studies. Colorado State University. \$5000.
- 2015 **Purdue Graduate Student Government (PGSG) Travel Grant.** \$953.
- 2015 **ICA Travel Grant.** \$400.
- 2014 **Doctoral Honors Seminar Travel Grant.** \$250.
- 2014 **ICA Travel Grant.** \$400.
- 2012 **NCA Mentoring Grant.** \$500.

SERVICE

Current Professional Memberships

International Communication Association (ICA) since 2009
 National Communication Association (NCA) since 2009
 Organization for the Study of Communication, Language & Gender (OSCLG) since 2016
 Western States Communication Association (WSCA) since 2016

Disciplinary Service

Professional Association Leadership

- 2021-22 **NCA Organizational Communication Division Mentoring Committee Co-Chair**
 Main tasks: Designed and implemented a pilot mentoring program for the division to better support BIPOC, LGBTQ+, and other marginalized and early-career members; led sub-committees to design a mentoring resource page and assess the mentoring program.
- 2019-20 **ICA Organizational Communication Division Paper Reviewer Committee**
 Main tasks: Invited division members and assembled reviewers slate for upcoming conference review.
- 2019-20 **NCA Organizational Communication Division Awards Nominating Committee**
 Main tasks: Reviewed organizational communication scholarship and selected potential candidates for book and article awards nomination.

2016-18 **NCA Presidential Task Force on Inclusivity**

Main tasks:

- Designed and co-created the inclusivity webpage on NCA website (natcom.org/about-nca/nca-and-inclusivity).
- Contributed to Spectra issue *Realizing the Promise of Diversity*, titled Mentoring for Success and for Inclusionary Institutional Cultures.
- Participated in monthly Task Force phone meetings and annual face-to-face work sessions with goals to actively seek strategies that enhance inclusivity of NCA.

2013 **ICA Regional Conference in Shanghai, China**

ICA Preconference on New Media and Internet Communication and Communities in China

Main tasks:

- Liaison with the primary organizers from Shanghai Jiaotong University (and the 18 top universities in the region) and ICA's executive board members to coordinate the first ICA Regional Conference in China.
- Co-author of the keynote address, ICA Preconference on New Media and Internet Communication and Communities in China, Phoenix, AZ.

Journal Editorial Board

- Management Communication Quarterly (since July 2021)
- Women's Studies in Communication (since February 2020)
- Journal of Applied Communication (since September 2019)

Journal Review

2021	Management Communication Quarterly (3) Journal of Applied Communication (1) International Journal of Business Communication (1) Communication Research (1)
2020	Management Communication Quarterly (2)
2019	Management Communication Quarterly (2) Journal of Applied Communication (2) Women's Studies in Communication (1) International Journal of Communication (1)
2018	Journal of Applied Communication (1) Women's Studies in Communication (1) Culture and Organization (1) China Media Research (1)
2017	Journal of Applied Communication (1) Business and Society (1) Gender, Place, and Culture (1)
2016	Human Relations (1) Communication Monograph (1) Asian Journal of Communication (1)

Conference Paper Review

- 2021 NCA Organizational Communication Division
- 2019 ICA Organizational Communication Division
NCA Organizational Communication Division
- 2018 ICA Organizational Communication Division
NCA Organizational Communication Division
- 2017 WSCA Organizational Communication Division
ICA Organizational Communication Division
NCA Organizational Communication Division
- 2016 WSCA Organizational Communication Division
ICA Organizational Communication Division
NCA Organizational Communication Division
- 2015 WSCA Undergraduate Student Research Conference
ICA Organizational Communication Division
NCA Student Paper Session, Feminist and Women Studies Division, and
Communication as Social Construction Division.
Academy of Management Annual Conference, Careers Division and Entrepreneurship
Division.
- 2014 USASBE Annual Conference
NCA Student Paper Session, Feminist and Women Studies Division, and
Communication as Social Construction Division.
ICA Communication and Technology Division
- 2013 CSCA G.I.F.T. Session.
ICA Feminist Scholarship, and Theme Sessions.

Others

- 2021 Facilitator, Mentoring Pod, NCA Organizational Communication Division Pilot
Mentoring Program.
- 2021 Table Host, Scholars' Learning Community, ASPEN Engage Communication
Scholarship Conference, Online.
- 2020 Wandering Scholars, Poster Session, Organizational Communication Mini-Conference,
University of South Florida.
- 2014 Volunteer, ICA annual conference, Seattle, WA.
- 2013 Student Coordinator, NCA Preconference, "The C-SPAN Archives: An Interdisciplinary
Resource for Discovery, Learning, and Engagement," Washington DC.
- 2012 Volunteer, NCA annual conference, Orlando, FL.
- 2012 Translator, ICA regional conference, Shanghai, China.

University/College Service

- 2019-21 **Faculty Council Departmental Representative.** Participated in monthly CLA representative lunch meetings. Participated in the deliberation and voting at Faculty Council meetings. Solicited feedback from colleagues on decision items.
- 2019 **First-Generation Student Mentoring Program Task Force Member.** Participated in college level meeting. Designed and implemented mentoring structures for first generation student in the Department of Communication Studies in Fall 2019.
- 2017 **Faculty Focus Group Participant,** Social Science Research and Data Center (SSRDC), Colorado State University, Fort Collins, CO.
- 2016 **Faculty Focus Group Participant,** New Faculty Socialization Improvement Project led by Vice Provost for Faculty Affairs and Training and Organizational Development, Colorado State University, Fort Collins, CO.
- 2015 **Invited Faculty Participant,** Institute for Built Environment EcoDistrict Metrics Workshop, Colorado State University, Fort Collins, CO.
- 2015 **Invited Faculty Participant,** China Programs' faculty and administrators meeting, Colorado State University, Fort Collins, CO.
- 2015 **Invited Panel Speaker,** "Striking a Balance" Graduate School Mini Conference for Graduate Students, Graduate School, Colorado State University, Fort Collins, CO.

Departmental Service

- 2017-20 **Graduate Committee.** Review graduate applications and awards. Organize recruiting and orientation events. Coordinate conversations regarding graduate program design.
- 2019 **Graduate Show up and Write, Faculty Proctor**
Summer
- 2018 **Departmental Six-Year Review Graduate Committee**
- 2017 fall **Grade Appeal Committee**
- 2017 **Faculty Presenter,** 2017-18 Colloquium, Department of Communication Studies, Colorado State University, September 27th
- 2015-17 **Departmental Representative and Curriculum Committee Chair,** College of Liberal Arts, Colorado State University, Fort Collins, CO. Participated in bi-weekly CLA curriculum meetings. Manage all department curriculum change.
- 2016, **Departmental Representative,** WSCA Graduate Open House and Reception.
2020
- 2015-19 **Departmental Representative,** NCA Graduate Open House and Reception.

Community Engagement

- 2016-17 **Community Partner: A Face to Reframe (non-profit organization), Fort Collins, Colorado, U.S.A.**
- Long, in collaboration with Dr. Elizabeth Williams, designed assessment tools for to assess the effectiveness of the anti-human trafficking curriculum offered by a non-profit organization, A Face to Reframe, in promoting high-school student’s understanding of the issue, and their ability to protect themselves and help identify and prevent human trafficking.
 - The instruments designed are utilized at local high schools in partnership with teachers who incorporate antihuman trafficking training. Students take the pre- and post-assessment about their attitude, knowledge, and behavioral intent to engage in antihuman trafficking preventative efforts.

PROFESSIONAL DEVELOPMENT

- 2020 **TILT’s Best Practices in Teaching course, “Create Assignments.”** Participant time: 12 hours over three weeks. August 17th-September 6th, 2020.
- TILT’s Best Practices in Teaching course, “Student Motivation.”** Participant time: 12 hours over three weeks. July 27th-August 16th, 2020.
- TILT’s Best Practices in Teaching course, “First Four Weeks.”** Participant time: 12 hours over three weeks. July 6th-July 26th, 2020.
- TILT Online course, “Best Practices: Engaging Students in Online Classes,”** Led by Greg Wells, CSU Online. May 26th- June 14th, 2020.
- TILT workshop: Students' Free Speech: Practical Tips for CLA Instructors from the Public Speaking Classroom.** Led by Tom Dunn. Monday, February 10, 2020 from 12noon-1:00pm | TILT 105, CSU.
- Year of the Teacher Retreat.** Led by Elizabeth Williams, Fleurette King. Monday, 1/6/2019, 9am -3pm. Café Vino, Fort Collins.
- 2019 **Trans Inclusive Pedagogy Workshops for Faculty and Staff.** Led by Fleurette King Friday, 4/26/2019, 11:30 -1:40pm. CSU.
- Entering Mentoring in the Social Sciences, Humanities, and Arts.** Led by Allison White. May 28th, 29th, and 30th from 8:00-Noon. CSU.
- 2018 **NCA Short Course.** Led by Dr. Eric West & Lynn Turner, 00965 - SC10: Enhancing Student Engagement in the Group (Team) Communication Course, Friday, 11/9, 9:30 AM - 12:15 PM, Salt Palace Convention Center, 260A (Level 2).
- NCA Short Course.** Led by Dr. Joan Keyton. SC18: Teaching Communication Theory: A Playful Approach, Saturday, 11/10, 9:30 AM - 12:15 PM, Salt Palace Convention Center, 260A (Level 2).
- NVivo 12 as a Research Tool – Colorado State University.** Led by Dr. Ann Rose. Webinar, October 9th, 2018. CSU.

Cultivating Compassion in the CSU Workplace. Led by Dr. Leah Weiss, Stanford's Compassion Institute. Conversations facilitated by CPD. April 23rd, 2018. CSU.

Social Network Analysis Workshop. Led by Dr. Jaime Jordan, Department of English. Institute of Research for Social Sciences (IRSS). April 10th & 17th, 2018. CSU.

Departmental Research Round Table. Led by Dr. Meara Faw (February 12th, 2018) and Dr. Hye Seung Chung (April 20th, 2018). CSU.

CSU *Writes* Faculty Workshop. Schedule Your Semester Writing. Presented by Dr. Kristina Quynn, director of CSU *Writes*. January 23rd & March 27th, 2018. CSU.

2017 **Departmental Research Round Table.** Led by Dr. Scott Diffrient. September 25th, 2017. CSU.

CSU Search Chair Training. Presented by Diana Prieto, Executive Director of Office of Equal Opportunity at Bohemian Auditorium, June 8th, 2017. CSU.

TILT Summer Conference Workshop. Evaluating and Implementing Adaptive Learning Systems. Presented by Dale Johnson, Arizona State University. June 23rd, 2017. CSU.

The Graduate Center for Diversity and Access: Mentoring best practices, issues, and concerns. Presented by Paul M. Buckley, assistant vice president and director of The Butler Center at Longs Peak Room, LSC. April 20th, 2017. CSU.

CLA Master Teacher Initiative luncheon. Increasing Student Engagement and Incentivizing Close Reading with Hidden Gems. Presented by Dr. Nancy Henke, Department of English. March 24th, 2017. CSU.

2016 **CSU Assistant Professor Workshop.** Navigating your way to a successful Promotion and Tenure. Presented by Dr. Daniel R. Bush, Vice Provost for Faculty Affairs. April 21st, 2016. CSU.

CLA workshop on winning external funding. Presented by Dr. Michael S. Carolan, Associate Dean for Research, College of Liberal Arts. October 17th, 2016. CSU.

PRECIP: Visioning Workshop. Facilitated by Ariana Friedlander, Rosabella Consulting. June 28th, 2016. CSU.

2015 **IT Canvas and CIM Training.** September, 2015. CSU.

New Faculty Orientation. August, 2015. CSU.