

# Communications Internship Opportunity with AMS Interiors



We are looking for an intern to assist with various tasks focused on improving our communication strategies and has a passion for design.

FALL 2023 | 1-2 CREDITS ONLY

## DESCRIPTION

### Online Presence Enhancement

- Create and build out a social media strategy on Instagram and Facebook
  - Post and story creation
  - Caption writing
  - Analytics

### Marketing Strategy

- Email Marketing
  - Write email campaigns
  - Create workflows/triggers
- Create a sales funnel
  - Starting with blog posts or a free guide

### Website Design

- Aid in the transition of our current website to a new host site (Houzz Pro).

## WHAT WE'RE LOOKING FOR

### Our Long-Term Goal

- Attract ideal clients
- Educate our audience about the benefits of our services
- Improve our online presence and marketing strategies

### Our ideal intern is...

- Someone who appreciates design
- Has knowledge of interior design
- Is knowledgeable of Canva, Instagram, Facebook and Flodesk
- Is knowledgeable of social media, email marketing, sales funnel and website design best practices

**INTERESTED? CONTACT ARLENE TO SET UP AN INTERVIEW**

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